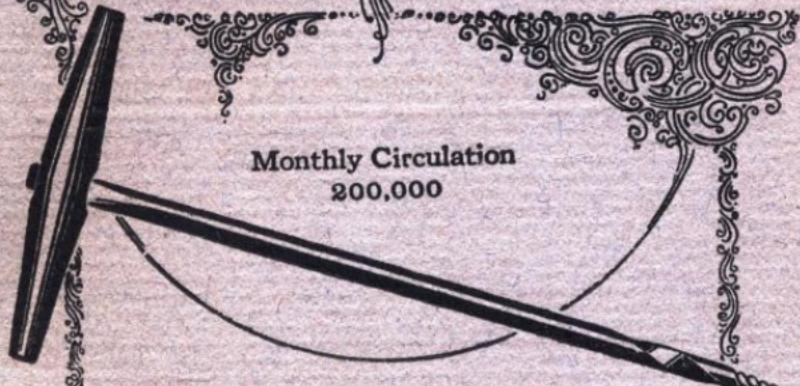


The Gimlet



Monthly Circulation
200,000

The gimlet is a small instrument
with a point

October, 1913

• Damages 25 Cents per annum.

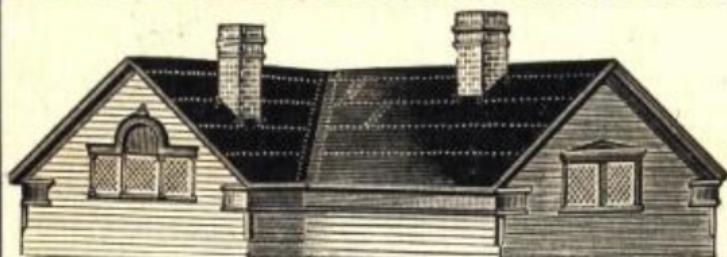
Compliments of

A. A. Doerr Mercantile Co.
Larned, Kan.

*"H*E WHO WOULD CLIMB HIGH AND
FAR SHOULD WALK SLOWLY, NOT
DRINK, AND NEVER REST."

Leon. Guide
CHAMONIX —

NORLEIGH RUBBER ROOFING



Absolutely weather proof; resists summer heat without deterioration; absorbs no moisture; is not affected by frost, cold or rain; will not dry out or oxidize; Is fire resisting, as it not only withstands extreme heat, but live sparks and burning embers will not ignite it.

Positively contains no coal tar or oil residuum. Will not taint nor injure rainwater.

Made of an excellent grade of wool felt. Thoroughly and uniformly saturated and coated with natural asphalt, producing a tough and pliable fabric; can be painted any color.

36 inches wide; 1 and 2 ply in rolls of one and two squares; 3 ply in rolls of one square only, with cement and nails.

Ready to Lay; no Coating Required

PLAIN SURFACE— SANDED SURFACE—

No. NRI—1 Ply	No. NRS1—1 Ply
No. NR2—2 Ply	No. NRS2—2 Ply
No. NR3—3 Ply	No. NRS3—3 Ply

Cement and large head nails for lap packed in center of roll.

EACH ROLL BEARS THE NORLEIGH LABEL—
LOOK FOR IT AND DON'T ALLOW SUBSTITUTION

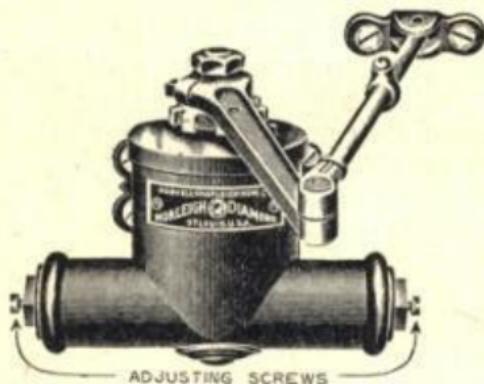
I WONDER HOW MANY POUNDS OF RUBBER

there is in a square of roofing. Either there must be mighty little rubber or the market on rubber must have declined a whole lot since I bought my last set of automobile tires. But I guess they call this rubber roofing because the surface looks like rubber. Anyway we are selling a whole lot of Norleigh Rubber Roofing and it sure does make a fine roof. If you are building a new barn, I suggest that you cover it with Norleigh Rubber Roofing. M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

Norleigh Diamond Door Spring and Check



The simplicity of this Check will readily commend itself to Builders or anyone wishing an appliance of this kind. The construction is such that it is not necessary to make in Rights or Lefts; will work readily on either "Hand" of Door; turning over the Spring is all that is required to suit the necessary "Hand."

Double Action Piston—Double Regulating Valves POINTS OF SUPERIORITY

The Double Action Piston—Very Important.

The great Strength of Inside Working Parts.

The Simplicity of the Inside Construction.

The Checking of a Door in Opening as well as Closing.

The Checking of a Door steadily from Start to Finish, or quickly the first half and slowly the last half, or vice versa.

The Double Ports for regulating Speed of Door Controlled by one Screw—Very Important.

A Solid Steel Shaft and Pinion.

Three Bearings for Shaft for great Strength and to prevent Leaking in Packing Nut.

Ball Valves in Piston.

A Reservoir for extra Liquid. Plugs for Cylinder Caps—absolutely Liquid Tight.

A Norleigh Diamond Non-Breakable Spring.

A Double-Jointed Arm.

A Quick-Grip Arm connection adjusted after Check is in place. Can make Right or Left Hand by turning over the Spring.

Very easy to take apart and put together when Repairs are needed.

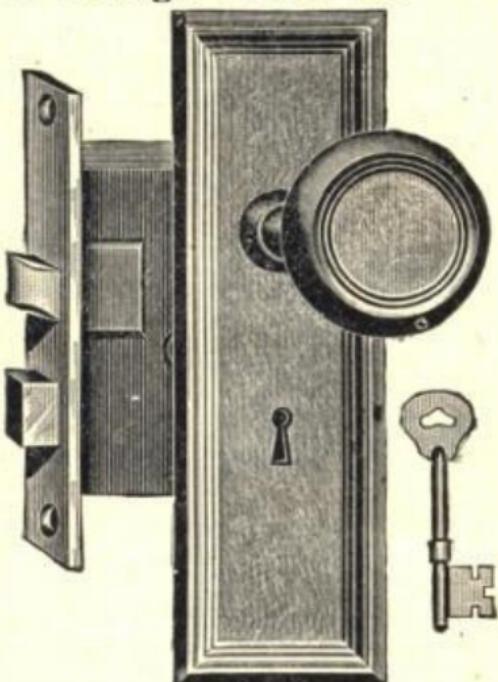
THIS DOOR SPRING AND CHECK

seems to be an ambidextrous affair; that is, it is either right handed or left handed, at the user's option. It sure is convenient for the hardware merchant, as he always has a spring in stock to fit the door, be it right or left handed. Then it saves us weak-minded fellows the necessity of drawing a diagram and consulting with an expert to find out whether we have a right or left handed door. Just go down to the dealer, tell him you want a Norleigh Diamond Door Spring and Check and it's sure to fit your door. M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

Webster Design Lock Set

Here is another new design in Lock Sets. The depressed center with raised moulding edges and square panel effect gives this new design a rich elegance that will help make your new home attractive. We have a Builders' Hardware Expert who will help you select proper designs and finishes; will also be glad to tell you exactly what the proper hardware will cost you.



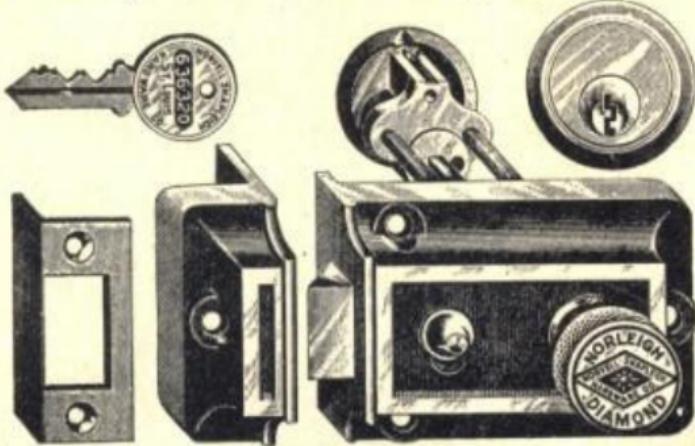
Do You Want His Help?

STYLES IN LOCK SETS

are constantly changing. Every few months we add a new design. I wonder when our builders' hardware buyer is going to add a set with a split escutcheon to match up the latest style in ladies' dress. I don't know whether this is a Noah or a Daniel Webster design, but it appears to me a very sensible pattern. It looks substantial; it is easy to keep clean and has just enough raised work to take away from it the look of plainness. M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

Norleigh Diamond Rim Night Latches



Here is a Latch you can depend upon

You can even fix it so it cannot be opened from the outside, even with a key. This result is obtained by the use of a patent stop that is used exclusively on the Norleigh Diamond Latch. Then the strong, substantial cylinder which comes in unlimited changes, the heavy construction of the case, the German silver keys and the bronze castings used on all exposed parts make this latch the best on the market. If you are looking for protection at a reasonable price, put a Norleigh Diamond Latch on your door.

No. ND200.....\$1.50

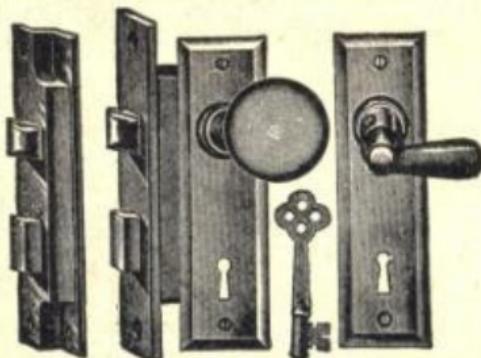
We have Night Latches from 25 cents up, but this is
the Best One we can buy.

SAY, BROTHER,

If you are in the habit of coming home late at night and your wife has red hair, I wouldn't advise you to put one of these Norleigh Diamond Night Latches on your front door, even if you do carry the key, because you are pretty likely to have to make your bed in the barn. I don't want any lock on my front door that can't be opened from the outside when I have the key. I see this patent stop feature is used exclusively on a Norleigh Diamond Latch. If this is so and you really want to keep out the burglars, you will have to buy a lock of this brand.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"



FRENCH WINDOW AND CABINET DOOR SETS

We carry these sets in Brass, Steel and Bronze metal and in several finishes. The illustration shows the Randolph design, which is the most popular style. Has heavy beveled escutcheon, round knob on outside, lever on inside. These sets can be furnished from stock in the following finishes: Dull Brass, Antique Copper, Antique Brass, Statuary Bronze, Bower-Barff, Nickel and Sand Blast Antique Brass.

We carry an immense stock of Builders' Hardware. Let us help you beautify your new home by suggesting the latest in Hardware trimmings.

FRENCH DOORS ARE ALL THE RAGE

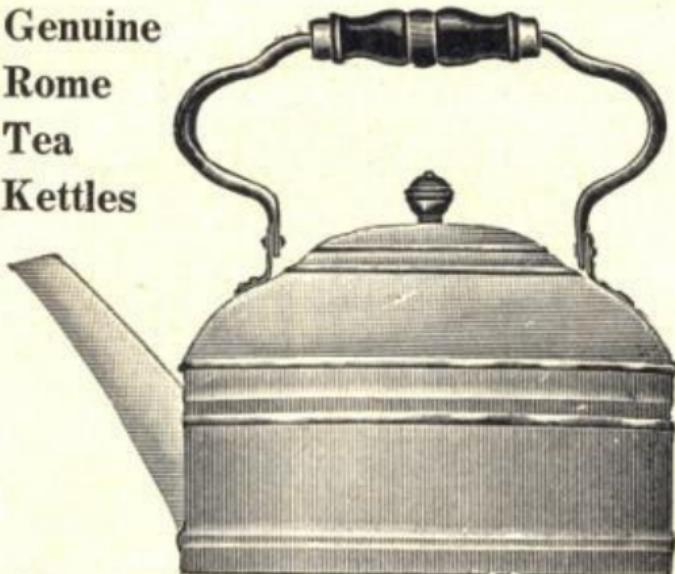
this season. Nearly everybody that builds a nice home is putting French Doors on all openings leading from the house to the porch. This style door is also becoming very popular for dining rooms. So if you are building a new house and want it down to the minute, you will have to put in some French Doors. When you do this just come around and let us show you a nice line of hardware trimmings for these doors.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

Genuine
Rome
Tea
Kettles



When you go to buy a nickel plated tea kettle insist on getting the genuine Rome Nickel Plated Copper Kettle. They will outlast any other kind because they are made of heavier copper. The body is double seamed and then soldered on the inside. Every detail of workmanship is perfect and the most substantial ever placed in a kettle.

Don't get fooled with inferior kettles that have very heavy handles and a heavy ring around the top—these parts are made of steel and you know copper costs several times as much as steel. What you want to withstand the wear is heavy sheet copper in the body of the kettle—and you are sure to get it if you buy the **Rome**.

Look for the Rome trade mark, which is always stamped on the bottom of the kettle. If not there, you are getting a substitute.

ROME WAS NOT BUILT IN A DAY

neither were these Rome tea kettles. It took time, and work, and brains. There were failures, setbacks and discouragements, but from all these things the manufacturers gained strength and knowledge. By degrees the quality of "Rome" goods became known, one dealer told another, one woman told her neighbor, and so at last all roads lead to Rome tea kettles.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

Shapleigh Success Roasters



Best quality, seamless sheet steel, black enameled one coat, slightly sprinkled with white; the pan rests on straight steel sides; the bottom does not come in contact with oven; the rounded bottom causes the juice from the meat to flow to center of pan; the steam arising, settles on the outside of the meat, basting it thoroughly, and causing it to retain all its flavors; the inside is perfectly smooth, with no chance for accumulation of grease, etc.

WITH TRAY

No. B18— $16\frac{1}{2} \times 10\frac{3}{4} \times 7$ inches.
No. B20— $18 \times 12\frac{1}{2} \times 9$ inches.

WITHOUT TRAY

No. B018— $16\frac{1}{2} \times 10\frac{3}{4} \times 7$ inches.
No. B020— $18 \times 12\frac{1}{2} \times 9$ inches.

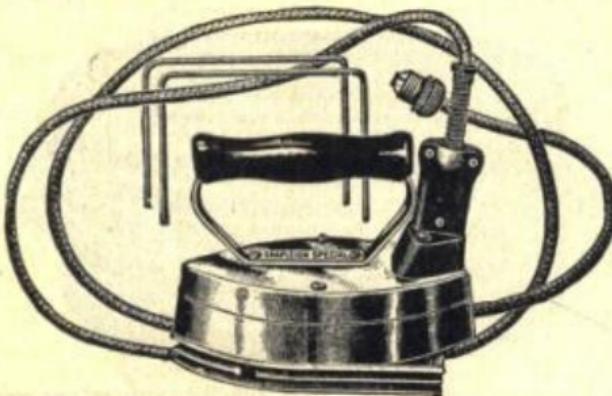
ONCE UPON A TIME

when we were pioneers, we all lived on FRIED food. Now, Jimmy, if your wife still serves you fried stuff three times a day she shouldn't complain if you pass out a few unkind words on account of your indigestion. As the world becomes more civilized, cooks BAKE. When they pass on to a higher stage of civilization, they ROAST. To have roast food in the family is an indication of a high degree of culture. You know every one of us thinks we are cultured, but take it on the word of a teamster, you can't have culture on a FRIED food diet.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

Shapleigh Special Electric Sadirons



Is easily attached to any electric lamp socket and heated in two or three minutes, according to the voltage. The Iron consumes from 10 to 25 per cent less current than any other Electric Iron of the same weight, which for household use, the economy in the consumption of current is sufficient in a year or two, depending upon the cost of current, to pay for the Iron itself.

It is suitable for all purposes, from ironing the lightest and most delicate laces to even the pressing of men's heavy clothes.

The electrodes are imbedded in a patented insulating composition, producing at all times a uniform and sufficient amount of heat, and concentrated on the ironing surface, where it should be.

No. 500—Cast iron; heavily nickel plated and highly polished; black enameled hardwood handle; furnished complete with 7 feet of parallel heating cord and detachable plug; also with a stand which can easily be converted into a rack for holding Iron upside down and then used as a hot plate; actual weight of Iron $6\frac{1}{2}$ lbs. Each..... **\$5.00**

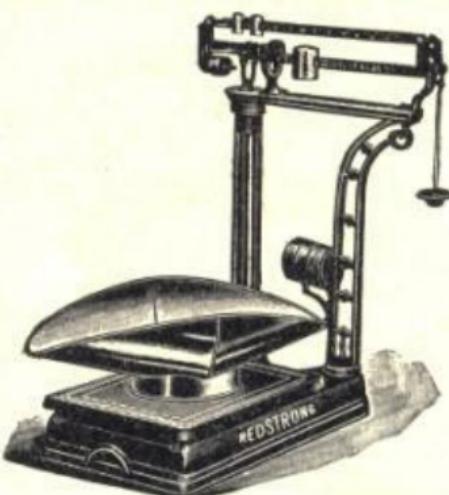
WITH THIS ELECTRIC IRON

you can press your husband's pants. The charming bride of a young friend of mine one day pressed his pants. She put a long towel inside of his trousers and forgot to take it out. That night at a ball he created a sensation as he two-stepped with this long towel gradually working down from his trouser leg. He was much mystified as to where the towel came from, but he told me afterwards that, with tears in her eyes, his sweet little bride made her confession that night. If you are engaged, look to the future—give your sweetheart an electric sadiron.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

REDSTRONG COUNTER SCALES



All bearings are case hardened tool steel, so extremely sharp and clean cut that the weight of a match will throw the balance.

The levers are solid steel and much stronger than the cast iron levers used on ordinary scales; the beams and poises are made of solid cast brass; the double beams have smooth tops and the graduations are guaranteed accurate; the body of the scale is vermillion enameled, decorated in gold.

No. R375HB—Capacity, 375 lbs. by $\frac{1}{16}$ oz.; size of platform, $14\frac{3}{4} \times 11\frac{3}{4}$ inches; height over all, $26\frac{1}{4}$ inches; brass scoop, size, $20\frac{1}{2} \times 11$ inches; weight, each, 85 lbs. $\$25.00$
Each

FROM THIS ADVERTISEMENT

One would be lead to believe that this scale is so delicately adjusted that it would be just the thing for a drug store. But say, brother, don't you take any arsenic that has been weighed on a Redstrong Counter Scale. These scales are made to weigh nails, sugar, coffee, potatoes and onions. They are extremely accurate. When you sell your farm truck and weigh it on a Redstrong Scale you know that you are not cheating yourself, and when you buy goods from a merchant that has been weighed on a Redstrong Scale you will know that you are getting honest weight. If you need a scale of this kind and want a good one, all you have to do is to look for the Redstrong name.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

DIAMOND EDGE Iron Planes

WITH CARVED APPLEWOOD HANDLES

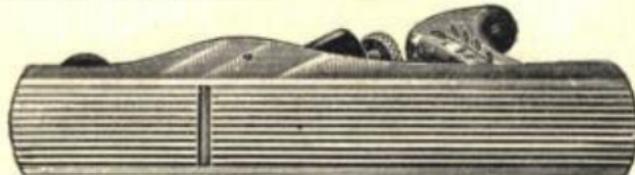
Black enameled cast iron frames, face of bottom and sides ground true and smooth; carved applewood handle; oil finished wood knob; nickel plated cap and polished cutters. The blades are made of Jessup steel and are properly tempered, ground and hand honed; hand sharpened; screw adjustment.



SIMPLICITY OF ADJUSTMENT

To adjust the bit loosen the tension screw on top of the cap, then turn adjusting screw to move bit up or down; to square bit with bottom of Plane, move the adjusting screw to right or left. To remove bit turn the tension screw out of hole and take bit out through the bottom; after the bit is removed from the Plane do not turn the adjusting screw; replace bit through the bottom of blade and there will be no trouble to adjust the bit.

The cap plate can be adjusted up or down with a screw driver for a thin or heavy shaving; will not clog, chatter or draw out; will plane all kinds of wood.



The corrugated Planes are corrugated into the throat of the Plane, which allows everything to go through with the shaving and will not raise the Plane from the work. To chamfer, hold the Plane at a slight angle.

THE OLD STYLE WOODEN PLANE

has seen its best days. The light weight iron planes "hat cannot warp and always remains true and accurate, has nearly disp' sed it. The Diamond Edge Iron Plane is like all other tools that bear this trade mark, it is as good as it can be made and we back it up with a strong guarantee as to quality. Not only is it made out of the right kind of stuff but it sets right, it hangs right and it does the work with the least amount of exertion. When you buy carpenter tools of any kind, just look for the Diamond Edge Trade-Mark and if it is on the tool, you have the best that can be made. M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"



DIAMOND EDGE

COAL and COKE FORKS

High grade tempered steel specially adapted to Forks; each tool carefully tested and selected as to balance, hang and set. Extra selected second growth ash handles; polished, waxed and labeled.



Diamond
Edge Coal
Forks have
natural finish

Diamond Tines,
with Gold Bronzed
Strap, Ferrule and
Cap.

COAL FORKS

Made with 10, 12 and
14 Tines, as wanted.

COKE FORKS

Made with 10, 12, 14 and
16 Tines, as wanted.

Prices, **\$2.50** to **\$3.50**

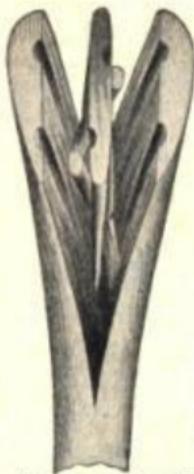
"OLD KING COLE WAS A MERRY OLD SOUL AND A MERRY OLD SOUL WAS HE."

This fork reminds me that the coal man is on the job and that I will have to dig around to produce the necessary coin to get in my winter's supply. I am going to see if I can't trade a few of these coal forks for a wagon load of coal. Do you know that half the labor of handling coal can be saved by using a coal fork instead of a shovel? Then a coal fork will make it easy for you to pick up the big coal for your heating stove and leave the small coal for the cook stove. The 10-tine fork is the right size for home use, while the 12 and 14-tine forks are the kind generally used by coal dealers. Take my tip and get a fork early before the rush starts.

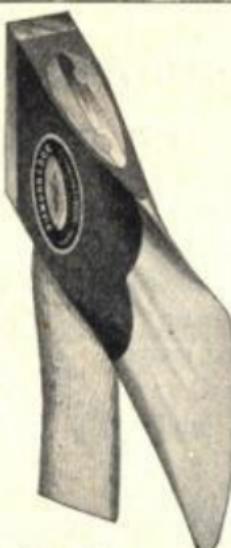
M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

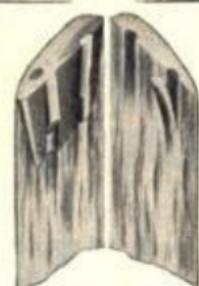
The Gimlet



Cut shows wedge driven in handle and handle pulled open to show binding effect produced by action of wedge



Cut shows a Diamond Edge Axe Handle with a Diamond Edge Wedge



Cut shows handle broken open to show the two round slivers cut by the wedge.



Cut shows a wedge that keeps the handle on.

DIAMOND EDGE HANDLED AXES

Diamond Edge Axes are tempered by hand by an improved process. The bit is made of the finest crucible steel. The eyes are punched from solid steel, that will not stretch or break. All Handles are put on with a Patent Wedge that positively prevents the Axe from flying off the Handle. Handles furnished in any grade you wish.

Handled Axes	\$1.00 to \$2.00
Unhandled Axes75 to 1.75

**COME IN AND EXAMINE OUR AXES.
We guarantee all Diamond Edge Axes.**

THE NEXT TIME YOU COME TO ST. LOUIS

come right out on my shipping platform and ask me to take you down in our axe handling department. I will be mighty glad to show any readers of *The Gimlet* how we handle axes. I didn't think there could possibly be any science required to handle an axe until I took a peek into this department. You would be surprised to see how each axe is gauged to see its exact hang and position on the handle; and then there is a little machine that cuts the end of the handle off clean by simply touching a small lever. You probably will be interested in knowing that we do not put a handle in an axe until we are ready to ship it, and by doing this each axe that goes out of our establishment has a straight handle in it.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"



GRAIN BELT SCOOPS

This is our leading brand Grain Scoop. The Blade and Socket is drawn from one piece of fine cast steel. The shoulder and back is reinforced to give strength. Has a good ash Handle; made in the wide mouth western pattern, with full polished blade.



Made in all sizes from No. 4 to No. 14. We make a specialty of High Grade Scoops and Shovels for all purposes. Whether you desire to shovel grain, coal, dirt, sand or rocks, we have just the Shovel you need for your particular requirements.

PAY US A VISIT OF
INSPECTION

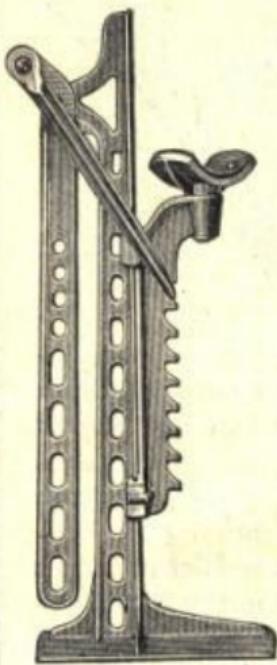
WHEN I TRAVELED IN KANSAS

I certainly sold a bunch of grain scoops. I wonder if there is the same trouble getting scoops late in the season now as it was when I was selling hardware on the road? Most of my customers learned from experience that the thing to do on grain scoops was to get them in stock early and have them when the demand started. One grain scoop in stock when it is wanted is worth a dozen scoops on the road coming in next week. If you have not stocked up on grain scoops, take my tip and get them in right away. Grain scoops sell well all during the winter. A great many people use them for a coal scoop as well as for handling corn and wheat.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

TIRE-SAVING JACKS



It is highly important in the care of automobile tires that they are relieved of their weight and kept off of the damp and oily floors or chain grips. While in the garage, the car should be raised by Jacks or Tire Savers and especially if allowed to remain in the garage for any length of time. It is a known fact that a car is in the garage two-thirds of the time and the tires should be relieved of the strain and pressure on the fabric, and should be kept out of the rubber-destroying oils on the floor.

The reliable Tire Saver is quickly adjusted to any height wheel or axle. It has a swivel top which enables you to set it in the most convenient position, close to the wheel, or under the axle, taking up practically no room, also a leather-faced saddle so as not to mar the paint. Its quick action makes it very desirable for washing automobiles, removing wheels, etc.

Made of Malleable Iron; Aluminum Painted; has Swivel Top so Car can be Lifted by the Hub from any position. This will be found a great convenience when working in close quarters, as less than six inches of clearance is necessary. Sold in sets of four, one for each wheel.

No. RTS1—For Cars Weighing up to 3,000 lbs.

No. RTS2—For Cars Weighing over 3,000 lbs.

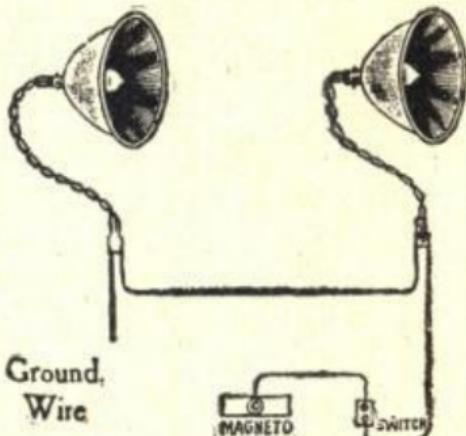
THE MOST EXPENSIVE PART OF AN AUTOMOBILE UPKEEP

is the tires. A great many people who have cars do not seem to realize that it costs about as much to keep a car equipped with good tires as all the rest of the upkeep put together. Still there is less attention paid to the care of tires than anything else about the machine. Lack of air pressure and the repairing of small cuts mean more tire bills. If your automobile is costing too much to keep, pay a little more attention to the tires. When you run into your garage and expect to leave your car for twelve hours or more it is a good thing to put one of these Tire-Saving Jacks under each wheel. A couple of minutes is all that is required to do this. M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

Ford Lighting Outfits

This is a complete outfit wired up and ready to put in a Ford Car to convert it from a Gas to an Electric Lighted Auto. The Magneto furnishes the current; Storage Battery is unnecessary. The outfit consists of two brass Parabolic Reflectors, silver plated, with Ediswan sockets and connectors, two 6-volt 12CP Tungsten Lamps; one switch; four metal straps and the necessary wire cable.



Complete with Bulbs

No. 8FLO—With 8 inch Reflectors \$7.50

No. 9FLO—With 9 inch Reflectors 7.50

WHAT A WORLD OF FORD CARS

one sees on the road. Nearly every other car you meet is a Ford, and I notice a great many Ford cars have electric lights. Upon inquiry I find these electric lights are put on by the owners themselves. All that is necessary for them to do is to buy one of these Ford Lighting Outfits and attach it to the magneto of the car and the magneto furnishes the current. Electricity is mighty convenient; you simply have to press the button, and, presto! light appears—no hunting for a match, or trouble of any kind. M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

Thermite Anti-Freeze Solution



To Put in Automobile Radiators to keep them from freezing.

Will not injure the car. One application is enough to protect car all winter. Is to be mixed with water. One gallon is sufficient for most cars. Will protect radiators in any temperature. Half Thermite and half water will protect to zero temperature.

For lower temperatures use more Thermite. Full directions on each can.

If you drive your car during the winter months you need THERMITE. It saves you time, worry and expense.

No. TI—One Gallon Cans.

\$1.25 per Gallon.

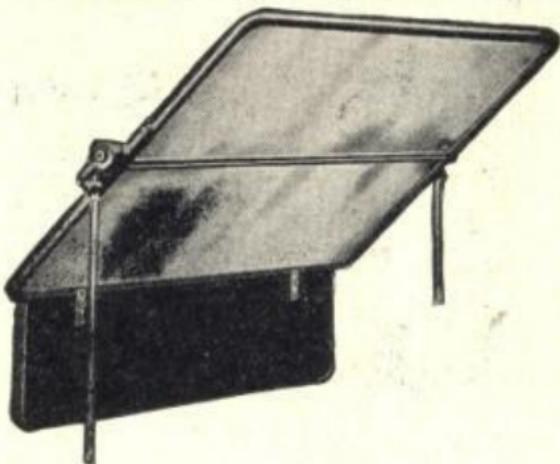
I AM GLAD THERMITE ANTI-FREEZE

will keep radiators from freezing. I am going to invest in a can or two myself, because I found it mighty awkward last winter when the water in my radiator froze up and left me stranded about ten miles from home. It seems to me that if a couple of dollars will keep a radiator from freezing that every automobile owner would want some of this Thermite Anti-Freeze solution. Now, Mr. Dealer, let me give you a tip: Get in a stock of this anti-freeze, put it up in your front window with the proper sign on it and it won't take long to clean out your stock.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

AUTOMOBILE WIND SHIELDS



Our line of Wind Shields will be found the most practical on the market from the dealers' standpoint, because it reduces the amount of your investment and cuts down the assortment you are compelled to carry. This shield can be used either as a straight or zigzag shield and can be used in all positions. Only the best material and skilled workmanship used. Shelby tubing used throughout; Manganese bronze castings; polished French plate glass; eight inch solid mahogany filler board; lock is the latest improved design and holds the shield rigid in any position; sheds water perfectly; will not rattle or loosen up; complete with rods.

MADE IN TWO SIZES

12x12x40 inch glass; 12x14x40 inch glass.

FINISHES

All brass, black and brass, black and nickel, all nickel.

THEY TELL ME

that the wind shield business, as far as the dealer is concerned, is getting less and less all the time, because all the big automobile manufacturers are putting wind shields on their cars as standard equipment. In the old days when a man bought an automobile he had to buy wind shields and all other parts of the equipment. Now the latest automobiles come complete with nearly everything. But then there are a lot of cars out in the country that were bought before the manufacturers put on wind shields, and besides, wind shields get broken and damaged very easily.

I see from the above advertisement that this wind shield can be put in any position and fitted to any car, thus making it necessary for the dealer to only carry one or two wind shields in stock. So I suggest that you order a couple of these and have them ready for an emergency. You know when an automobile owner breaks a wind shield he wants it replaced P—D—Q—. M. K.



Norleigh Diamond
PLUSH LAP ROBES

You will soon need good, heavy Lap Robes to keep warm. We have laid in a big, heavy stock, so you can get them without delay. Illustration shows pattern:—

No. 550—Double plush; size 48x60 inches; black back; a very fancy design; dark red, double fancy circle surrounding a brown bull on a grass green and buff ground; shaded brown and buff border.....Each, \$6.75

We Also Carry Foot Warmers

OF COURSE WHEN OUR FOREFATHERS

first came to this country they used to wrap themselves up in blankets or quilts when they went to town in the old farm wagon. But there have been a good many fine crops since those days, and now you and I drive to town in a buggy and keep warm with one of these handsome lap robes. A lap robe would make a very serviceable and sensible Christmas present. It is nice to snuggle up on a cold day under a warm lap robe. Are you next, brother?

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

No. 307—RUGBY BOY SCOUT BICYCLE

"ORIGINATED BY US"

Here is the Bicycle you
need to stand the knocks
of hard service.

The finest looking, easiest
riding and most substantial
Boys' Bicycle made.

26-inch wheels.

18-inch frame.

Bearings—Balls; 6-32 inch
in head; 5-16 inch in hanger;
 $\frac{1}{4}$ inch in rear hub; 3-16 inch
in front hub; ball cases and
cones ground true, properly
hardened and dust-proof.

Connections—One piece
drop forged forked crown,
highly nickelized; forged seat
post; cluster bolt and nut
fastening.

Crank Hanger—Rugby
one piece $5\frac{1}{4}$ inch Diamond
Crank; highly nickelized.

Enamel—Four coats hand-
rubbed green; with black
head; front fork nickel plated
at top and bottom, green
enamored in center.

Frame—One-inch, 18-
gauge English high carbon
seamless steel tubing.

Handle Bar—Rugby non-
rust adjustable; Boy Scout
rubber grips.

Pedals—Junior motorcycle.

Saddle—Rugby easy spring.

Tires—Good Service non-skid single tube, guaranteed for the
season.



With
Corbin
Duplex
Coaster
Brake

\$30.00

\$25.00

ALL OVER THE COUNTRY

we see more bicycles on the roads. The bicycle is different from Jeffries—it can come back and it is coming back. Now if this nation will wake up to the fact that we can never depend upon the farmers to give us good roads, and that we will only have good roads as a result of State work and general State taxation, the rich will enjoy more automobiling and the poor will make their excursions into the country on bicycles. If all the people of this nation could just see how they make roads in Europe. But don't get me started.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



WE
CAN
FURNISH
ELECTRIC
LAMPS
FROM
\$5.00
UP

No. 1072 $\frac{1}{2}$ —Fancy oxidized, hexagon cast brass standard; shade in latest open work Mission design; 14 inch hexagon art amber shade; One Light; complete with six feet silk cord and plug; height over all 22 inches.

\$18.00

This beautiful design, will ornament
any home

MAKES A
SPLENDID
WEDDING
PRESENT

THINKING ABOUT BUYING A LAMP?

When you come to town just bring this page as a memorandum and I will show you a beautiful line of lamps in one of the latest lamp catalogues. We will be glad to make you a special price and order anything for you we do not carry in stock. Better drop in early before the Christmas rush.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

No. D7—Norleigh
Diamond Sewing
Machine

\$35.00

Complete with a full set of attachments and ten-year guarantee.

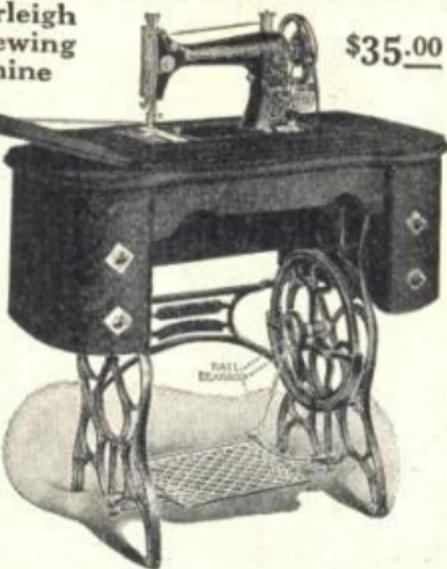
This machine is ball bearing throughout. The drop head works automatically. The woodwork is the finest quarter sawed oak with a piano polish. The attachments are the latest improved.

FEATURES.

Noiseless chain lift, outside banding wheel, encased needle bar, positive take up, automatic tension release, plate hammer, ball bearings throughout, every bearing milled to perfect dimensions.

This is a fine-looking, substantially made machine. It has no superior in sewing efficiency, lasting qualities or ease of operation. If you need a Sewing Machine, you need a Norleigh Diamond.

THE BEST MACHINE FOR LESS MONEY.



OF COURSE I KNOW

that in the old days a first class sewing machine cost about \$65.00—but that was on account of the high expense of selling them through traveling agents. In these days when sewing machines are sold under a less expensive selling plan, you can secure just as good a machine for \$35.00 as you could in the old days for \$65.00. These machines are fully guaranteed. You could not buy a better machine at any price. If your dealer does not carry them, have him order one sent direct to you from us, by express.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

KNIT NECK JACKETS



These Jackets are particularly adapted to anyone, man or woman, that is exposed to the elements. They have close neck and sleeves, a thorough protection against wind and cold. Knitted wool sweater style necks with brass purse style fasteners; adjusting straps and buckles on each side.

No. 700C—Main portion of Jacket made of best selected English corduroy, narrow wale, lined throughout with velvet tanned suede calf leather. Sleeves of suede calf leather with knit wristlets of finest wool, color to match main body of Jacket.

No. 700XW—Main portion of Jacket made of genuine 8 oz. shelter tent duck, cravenetted. Sleeves of brown suede, calf skin finish, with knit wristlets of finest wool. Jacket lined throughout with suede calf skin leather.

No. 701M—Main portion of Jacket made of Best English Whippcord, tan color, narrow wale, lined throughout with velvet tanned drab suede kid leather. Sleeves of suede leather with brown wool knit wristlets.

WE ARE ALL DRESSING

more sanely now than in the olden time, when we only knew how to wear red flannel underclothes. The modern way of dressing is to wear light weight clothes in the house and then when one goes out of doors in very cold weather to put on extra clothing. This is the way the Russians have learned to dress after living for centuries in their cold climate. M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

Norleigh Diamond Dri-Bone Hunting Coats
GUARANTEED ABSOLUTELY WATERPROOF

Large,
Roomy
Coats that
Fit well.
Will not
bind across
back when
arms are
raised.



Large
Sanitary
Pockets,
Wide
Skirt—
Good
Length.
Made in
All Sizes.

The finest line of Hunting Coats manufactured. They are sold under the Dri-Bone Trade Mark.

No. 500—Genuine 9 oz. Army Dri-Bone Duck; Olive Tan Color; Body and Sleeves Lined with 8 oz. Army Duck; Three Outside Cut-in Pockets with Flaps; One Outside Breast Patched Whistle or Match Pocket; Full Game Pocketed throughout entire Skirt with Back and Inside Edge Entrances; Silk Worked Buttonholes; Four Genuine Horn Buttons; Extra High Corduroy Faced, Close Fitting, Reverse Blizzard-proof Collar; Extra Large Genuine Horsehide Padded Shoulders; Adjustable Sleeves with Extra Deep Corduroy Faced Cuffs; Ventilated Gusset under Arms; Full Leather Bound throughout.

Each

\$6.00

We carry a complete line of all kinds of Sporting Goods.
Come to see us.

IF YOU LIKE TO FOLLOW THE DOGS

you will need a good hunting coat. And I suggest that you buy one of these Norleigh Diamond Dri-Bone Coats. The nice thing about them is that they are so made across the back that they fit the shoulders, and at the same time allow the arms to be raised up in a shooting position without binding. Then they are made extra long and have big wide pockets so you can carry home all the quail the law will allow you to kill, in the pockets of this coat. If you happen to be in a drizzling rain all day you will come home dry as a bone—I suppose.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



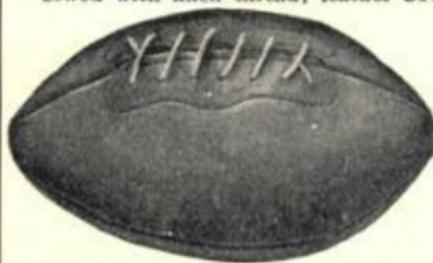
Striking Bags for Indoor Use and Foot Balls for Outdoors

Are what the boys need during the fall and winter months.

They develop the muscles, make strong, supple bodies and a quick eye.

We have a large line of these goods to select from and at prices to suit your purse.

No. 7. Single End Striking Bag.—Made of kangaroo kid leather; black color; lined throughout with white drill; white rawhide double suspending loop; reinforced top and bottom caps of black kangaroo kid; all seams welted with white kid leather and double sewed with linen thread; leather bound; metallic eyelets and braided linen cord lace..... \$3 00



No. 101. Foot Ball.—English; regulation size, 27 inches; heavy pebble cowhide leather; welted seams; sewed with linen thread; drill lined; first quality, two-piece composition, inspected bladders with each ball . \$2 75

THE BOYS OF TO-DAY

are the men of to-morrow. Boys with strong lungs and muscles of steel make good men. There is no training like foot ball for the rough and tumble of life. We don't want our boys to be mollycoddles, because after a while when they go out into the world they will find that they will have to take part in many a stiff scrimmage. The sports of youth help make better men, not only in brawn and muscle, but in the mental attitude of taking and giving good hard knocks cheerfully and without any personal ill feeling.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

DIAMOND EDGE ICE SKATES



Just the thing for
Bulldog Shoes.

Lever.—Positive lock;
will not jar loose.

DIAMOND EDGE SKATES

are made in many patterns, styles and finishes. Whether for the small boy or the most expert hockey player we can furnish it in the **DIAMOND EDGE** brand.

Prices, \$1.00 to \$6.00 per pair

WHEN I WAS A BOY

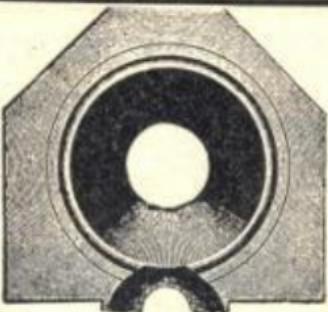
I used an ice skate that had a wooden bottom and a small thin runner that curled up over the toe and screwed into the heel of my shoe. It generally took me fifteen or twenty minutes to get ready to skate. It must be awfully convenient to clamp on a pair of Diamond Edge Skates. I see they will stay on no matter how badly the heel is worn down. So, boys, if you buy Diamond Edge Skates you can use your old brogans that are run down at the heel or any other shoe you may happen to have. I wonder what this tested homogeneous steel is? It must be good stuff or it wouldn't be used in Diamond Edge Brand Skates! Because, anything bearing the trade-mark Diamond Edge must be the very best that can be had.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

Sectional cut (actual size), showing rear end of barrel and extra heavy, double thick nitro powder hexagonal breech, tapering of barrel from breech to muzzle. Used only on King Nitro guns.



King Nitro Single Gun

Barrel—Made of a specially selected grade Tobalkan steel, blued; genuine reinforced sleeve breech; hexagonal shape at breech, tapering gracefully to a round at the muzzle; full choke bored; top of barrel matted entire length from breech to muzzle; guaranteed for Nitro Powder.

Stock and Fore-end—Genuine Walnut; close hard grain; hand rubbed and finished; plain, half pistol grip, not checkered; hard rubber butt plate.

Frame—Highest quality drop forged steel; extra heavy; flat pattern, making the barrel and frame flush, giving additional strength and rigidity.

Made in 12 and 16-Gauge, with either Case Hardened or Nickel Plated Frame, as desired.

This is the strongest and most substantial single gun made. Designed especially for heavy charges of Nitro Powder.

ASK YOUR DEALER TO SEE IT.

The
Heavy
Reinforced
Barrel
Stands the
Strain.

SINCE THE DECLARATION OF INDEPENDENCE

Americans have been celebrated all over the world as great marksmen. When the figures of the shooting at the Battle of New Orleans were made public the world stood aghast at the accuracy of the fire of the squirrel hunters from Kentucky and Tennessee. We have always been a hunting nation. American boys for generations have grown up with dogs and guns. We are a stronger nation for this fact. When Americans cease to take an interest in shooting the Republic will be in danger. Get your boy a gun.
M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

DIAMOND EDGE KITCHEN SETS



Made of the best grade high carbon steel; carefully tempered, ground and sharpened; glazed finish; cocobolo handles fastened with large brass saw rivets; warranted in every respect.

SET CONSISTS OF THE FOLLOWING:

- One Butcher Knife—Length of blade 6 inches; full scale tang handle; swaged back; length over all $10\frac{1}{2}$ inches.
- One Slicer—Length of blade 8 inches; full scale tang handle; swaged back; length over all $12\frac{1}{4}$ inches.
- One Paring Knife—Length of blade $3\frac{3}{8}$ inches; full scale tang handle; swaged back; length over all $6\frac{1}{2}$ inches.
- One Cleaver—Length of blade $7\frac{1}{4}$ inches; half scale tang handle; plain back; length over all 12 inches.
- One Pot Fork—Length $12\frac{1}{2}$ inches; flat tines and shank; half scale tang handle.
- One Spatula—Length of blade 7 inches; full scale tang handle; length over all $11\frac{1}{4}$ inches.

No. DE 400/6.....Per Set \$2.50

MY DEAR MAUD.

how would you like to have me give you one of these Diamond Edge Kitchen Sets for a wedding present? It might not look as fancy as a cut glass bowl or a parlor lamp, but it will prove mighty useful in the kitchen. It seems to me that every woman that sees one of these kitchen sets will want it right away. Every kind of a knife that is used in the kitchen is included in this set. Also I note it has a cleaver and pot fork. This is one of the new ideas that the manager of our Cutlery Department has just brought out. If your dealer hasn't got them in stock yet, tell him he had better get next and order in a few sets.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

CRAXALL NUT CRACKS

THE MOST
POWERFUL
NUT CRACKER
MADE



Cracks all kinds of nuts and cracks them in such a manner that nearly all the kernels can be extracted without breaking.

Made of best malleable iron; strong and durable; aluminum finish; length of frame $7\frac{1}{2}$ inches; height of frame 4 inches; length of handle $7\frac{3}{4}$ inches. Attached to table by clamp; cannot get out of order; will not break.

\$1.00

IN THE GOOD OLD WINTER TIME

It is mighty nice to sit around the fire-place cracking nuts and telling stories. Many's the time I have cracked my finger nail when I attempted to break open an American black walnut. I tried this nut cracker on one of these walnuts and it simply popped right open without any trouble whatever. When it stood this test I just had one of them tied right up and took it home. So Mrs. K. and the children and myself are figuring on having a fine time these long winter evenings cracking nuts and telling stories. This cracker is also a splendid thing for druggists and others that have to crack a great many nuts and extract the kernels whole.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"



Diamond Edge Razor Strops

Only finest quality selected smooth surface leathers are used. These strops have the natural leather surfaces, and consequently the draw and pull which are so necessary to sharpen a razor quickly. There is no paint or paste on these strops.



No.
D280
—Double
swing;
sharpening
side genuine
black weave
grain horsehide;
finishing side gen-
uine horsehide; as-
sorted colors, dark
tan, light tan and ox-
blood; gun metal clasp
with swivel; plain ends;
length 24 inches; width 2½
inches.

\$1.50

A Good Strop Improves a Good
Razor, while a Poor One Ruins it.
All Diamond Edge Strops are Good.

MANY YEARS AGO

I learned that to keep my razor in perfect condition it was necessary for me to use the right kind of a razor strop. I tried out a great many atrocities and ruined several razors before I learned this lesson. Therefore, harken unto my advice and buy a good first class Diamond Edge Razor Strop if you want to keep your razor in good condition. You know if you keep your razor in shape you save about fifteen minutes every morning and feel more comfortable when the job is done. Even if you are using a safety razor you will need a razor strop to tune up your safety razor blades. It makes them last longer and shave easier than to try to get along with the safety razor blades without being sharpened. I carry one of these Diamond Edge Strops with me in all my travels.

M. K.

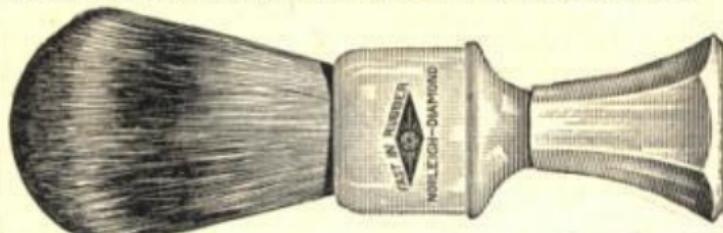
"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

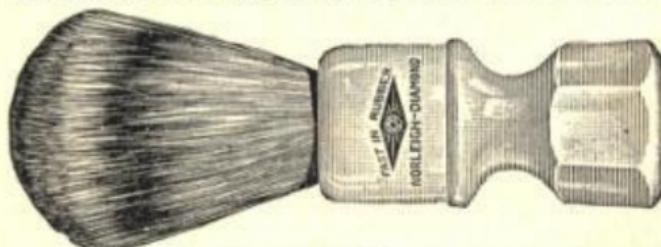
NORLEIGH-DIAMOND SHAVING BRUSHES

"Fast in Rubber"

The only Brushes with the bristles imbedded "Fast in Rubber." Each bristle has its individual cell of hard vulcanized black rubber which grips them so tenaciously that they will never shed, and it is even impossible to pull them out. These brushes will stand boiling and sterilizing without losing a bristle. Only the best materials used; finest workmanship and finish; and fully guaranteed to give good service.



No. ND72—Fancy carved white celluloid handle and ferrule; soft selected badger hair case 1; length of bristles 2 inches; diameter at ferrule $\frac{3}{4}$ inch; length over all $4\frac{1}{2}$ inches.....\$1.50



No. ND73—Octagon white celluloid handle and ferrule; soft selected white tip badger hair; length of bristles 2 inches; diameter at ferrule $\frac{3}{4}$ inch; length over all $4\frac{3}{4}$ inches.....\$1.75

We Can Furnish Shaving Brushes from 5 Cents Up

THE POOR BARBERS.

With the advent of the safety razor and everybody giving himself a clean shave every morning, they are sure having a hard time. What beautiful barber shops there used to be, with plate glass mirrors and gilded frames! Now the barber shops have all slunk away into cellars or up to the tops of high buildings. It's a good thing we can't cut our own hair. So trade changes. Keep your eyes open, brother, and don't get left on the beach when the tide goes out.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

DON'T GET
COLD FEET

ASBESTOS LINING

EXTINGUISHER

G

BLAST AIR HOLE

MALLEABLE IRON

Buy a Diamond Hot Blast Heater and you can keep your feet warm in any temperature. For Buggy, Wagon or Automobile. It makes riding more comfortable. This heater is Asbestos lined to prevent danger of fire, the outside is covered with Green Plush. Has heavy Galvanized Coal Receptacle. One small Cake of Diamond Coal will keep this heater warm for from 12 to 15 hours.

No. DHB—Length 13 $\frac{1}{2}$ inches; each	\$2.50	No. DHBA—Length 20 inches; each.....	\$3.00
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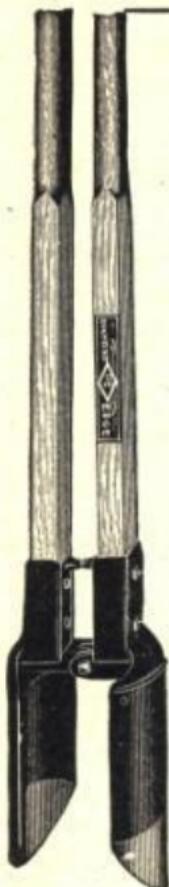
THIS IS ONE OF THE HOTTEST DAYS

of the summer, and I am expected to dictate original and humorous thoughts about having cold feet. Come to think of it, I believe I will buy one of these Yankee notions and the next time the club has a meeting, I will bring in this foot warmer at about 11 o'clock for one of our members. If he is ahead at about eleven and just has an hour to go, he won't come in with three jacks. I guess we will have to warm his feet so that he will loosen up.

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



Diamond Edge **POST HOLE DIGGERS**

Highest grade crucible steel blades; have the stiffest blades, sharpest cutting edges and are the most durable diggers made. The handles pull against the iron sockets and put no strain on the bolts, thus overcoming the weak spot possessed by many diggers.

Handles graduated to 2, 3 and 4 feet, which enables operator to determine depth of hole.

Half polished blades, 10 inches deep, $5\frac{1}{4}$ inches wide, riveted to heavy malleable iron black painted frame, with handle socket $4\frac{1}{4}$ inches long; varnished hickory handles $1\frac{1}{8}$ inches square at bottom, round at top, length over all 4 feet $10\frac{1}{2}$ inches; will dig hole 7 inches in diameter and larger.

This is a strong, substantial digger that will outlast and prove more satisfactory than any other similar style digger made.

\$2.00

We can also furnish cheaper diggers if wanted

IF SOME OF OUR CITY FELLOWS

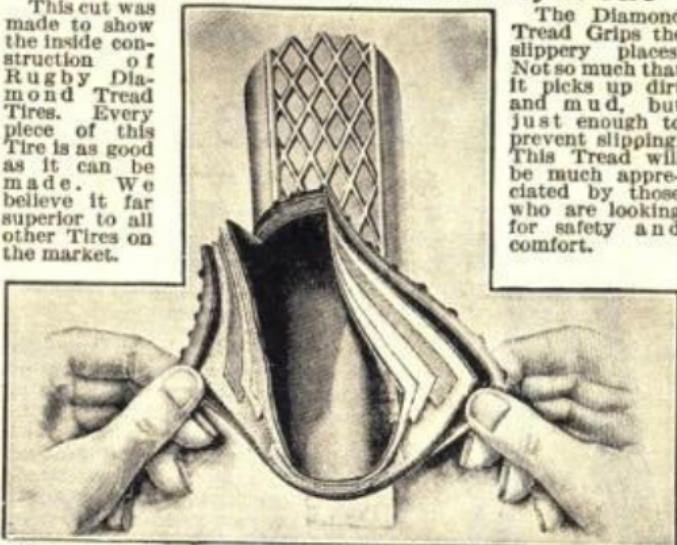
owned a little farm they wouldn't have to play golf for exercise. A good day's work of 12 hours digging post holes would give them all the appetite they needed. It is of course a good thing for a city man to play golf, but I often think that all this energy might be used to good advantage by the farmers around the city who need chores done. Why wouldn't it be a good idea for some of our city bankers to hire themselves out to farmers for two afternoons a week? They wouldn't only get exercise but they would also learn something.

M. K.

"Diamond Edge is a Quality Pledge"

No. 55—Rugby Diamond Tread Bicycle Tire

This cut was made to show the inside construction of Rugby Diamond Tread Tires. Every piece of this Tire is as good as it can be made. We believe it far superior to all other Tires on the market.



The Diamond Tread Grips the slippery places. Not so much that it picks up dirt and mud, but just enough to prevent slipping. This Tread will be much appreciated by those who are looking for safety and comfort.

Cover—Made of pure upper river Para gum; $\frac{1}{8}$ -inch thick on the tread. Patent non-skidding Diamond cup tread of our own design; tread rubber is a solid cushion.

Tube—Best quality Para rubber 1-16 inch thick on walls; extra heavy reinforcing strip on rim side.

Fabric—Compound five-ply, consisting of best Sea Island fabric and friction cloth, impossible to pull apart.

Friction—The very best obtainable friction is used, so strong that it is impossible to separate the different plies of fabric.

Valve—Valve construction is the best used on any Tire. It is practically indestructible, being seated in a solid base of pure Para gum.

Cement Strip—Made of heavy Egyptian cotton flannel, carefully vulcanized in the base of the Tire. This is the same construction that has been used on sulky tires for many years.

Quality—The very highest grade it is possible to manufacture, extra hard to puncture, also easy to repair.

No. 55—Full season's guarantee. Per pair.....\$10.00

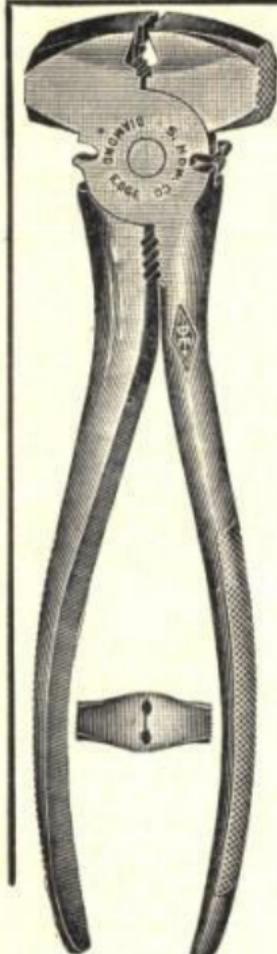
THIS CUT REMINDS ME

of a certain occasion on which I went with a medical student to a clinic. It had been my ambition to see all I could in the world, also to try every human emotion at least once. I wanted to see an operation performed on a human being. The cut of this Rugby Diamond Tread Bicycle Tire reminds me of that operation. The layers inside of the patient looked just like the layers in this tire. It is interesting to think that we have only been using anaesthetics one generation. Fifty years ago when an operation was performed, they tied down the patient and let him howl. The world is better. Now the doctor says to the patient, "Which do you prefer, cocaine or ether?—we have both in stock."

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



DIAMOND EDGE Fence Pliers

HAS ONE FACE SMOOTH AND
ONE SCORED; SCORED GRIPS.
FULL NICKEL PLATED.

Combines 10 Tools in One—Two staple pullers, two hammers, one wire stretcher, one splicer, two wire cutters, one plier and one wrench; with patent stop, which prevents plier opening beyond a free passage of the wire cutter slots; this enables the user to work with one hand. The extension shoulder on face protects the points on the staple pullers.

No. DEF—10 inches long, $2\frac{1}{4}$ -inch head, $\frac{3}{4}$ -inch hammer faces; 13-32-inch button head rivet; forged from best grade crucible tool steel; full nickel plated, oil tempered cutters and pullers, hardened faces. **\$1.00** Each.

We can furnish pliers for every conceivable purpose, ranging in price from 10 cents up.

I THINK I WILL BUY

a pair of cutting pliers and tie them to my belt so they will be handy when I go out to play golf. Then when my ball goes out of bounds, instead of climbing over or trying to crawl through a barbed wire fence, with the attendant damage to my expensive golf clothing, I will just cut all the wires and hunt my ball in peace. Why should there be any barbed wire fences around golf links, anyhow? It's an imposition. Haven't most of us who play golf been through college? Doesn't the world belong to us?

M. K.

"DIAMOND EDGE IS A QUALITY PLEDGE"



The Gimlet



NAME REG. U. S. PAT. OFFICE

A MONTHLY MAGAZINE DEDICATED TO CLOSER RELATIONS BETWEEN THE RETAIL HARDWARE MERCHANT AND HIS CUSTOMERS.

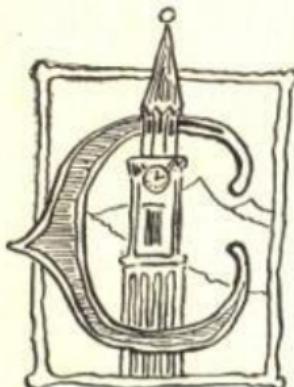
Vol. VI

OCTOBER, 1913

No. 9

Address all Communications to
MIKE KINNEY, Teamster and Editor
c/o SHAPLEIGH HARDWARE CO.
ST. LOUIS, U. S. A.

Subscription Price — — — — 25 Cents per Annum



CORTINA D'AMPEZZO

is called the heart of the
DOLOMITES.

Cortina is a lovely name and the little town, with the tall clock tower nestles in a beautiful valley. The "Dolomites" is not a new nervous disorder but the name of mountains of a peculiar limestone formation in the Austrian Tyrol. They were named after Dolimieu a Frenchman who found the lime. This Gimlet is being manufactured in Munich and is different

The Gimlet

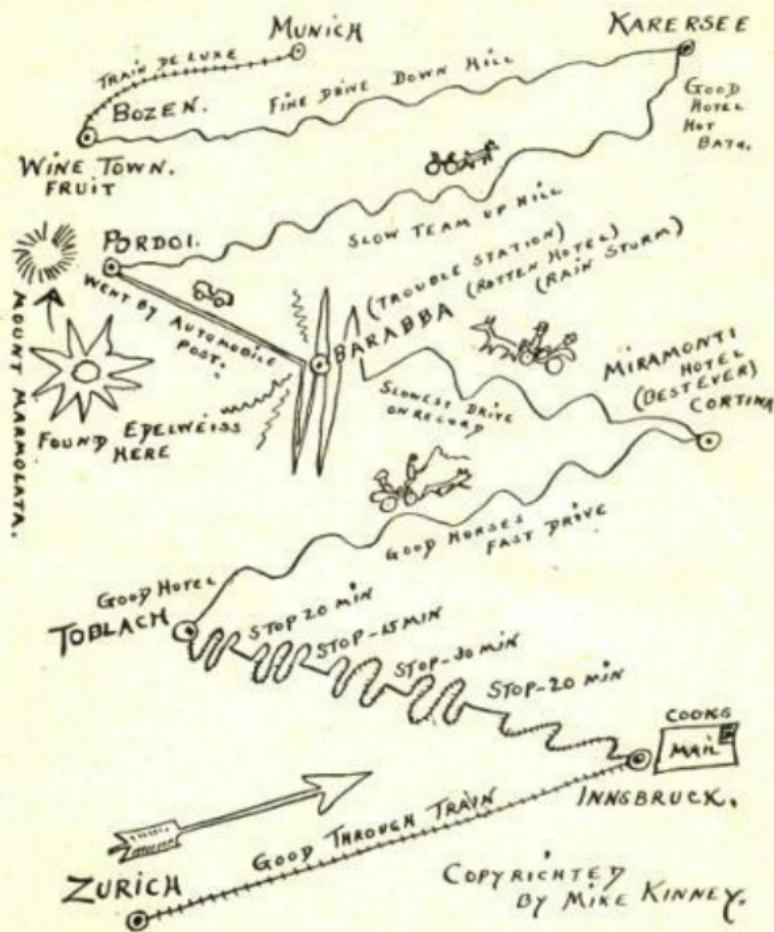
from all past Gimlets because the author has become inoculated with the "secession movement" in art. I have a bad case of "Moderne Fever". I am tell all the symptoms in the next Gimlet which will be a "low art" number (Profusely illustrated) —

But this Gimlet will have the "secession spirit" That means the poet don't count, You tell the story as you see it - regardless. You adopt the most direct means.

So on the next page I give you a "secession" map of our journey to help you understand -

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

FROM NOTE BOOK.

ZURICH. Wagner - great musician
lived here until chased away by
husband. Erring wife stuck to husband and
regular meals. Recent opera of "Tristan
and Isolde" - Moral - "original" - "Great
wants not great satisfactions produce,
but regrets."

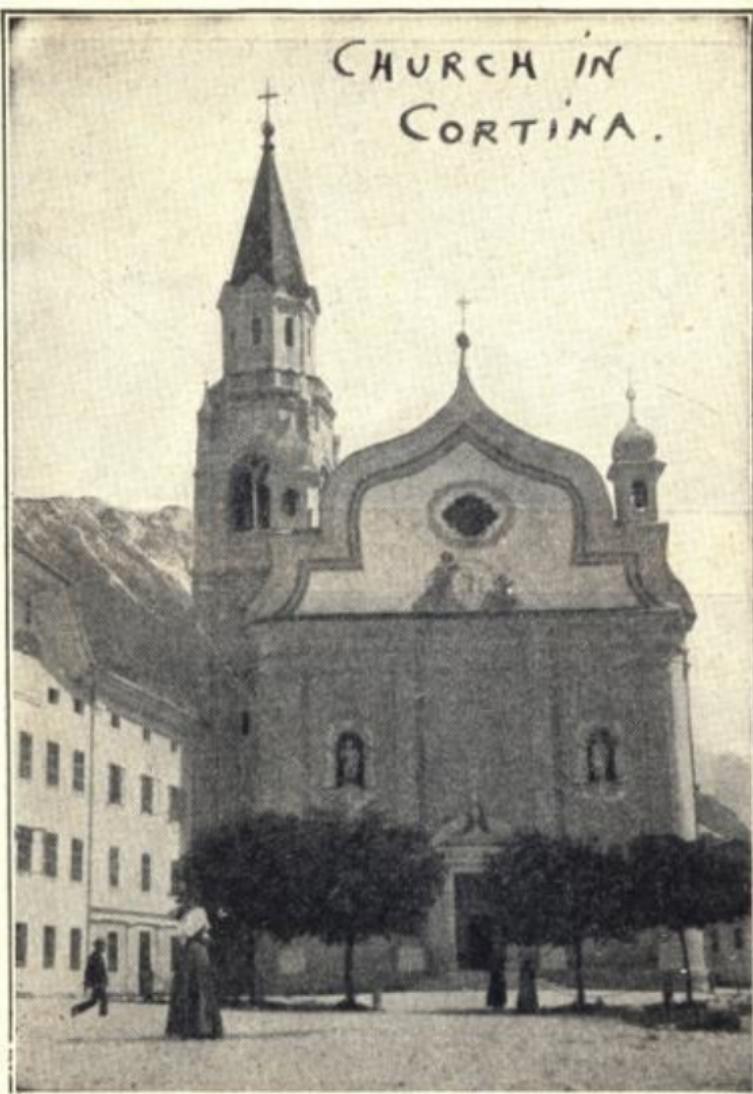
INNSBRUCK. Mail from home.
Postals from "weak minded" readers,
some fine letters. Most in fun. Some
sentimental - serious tragic. Please don't
take my writings seriously. I wish I
could help you - but all I have is a
dress suit case. Great town - the
pictures. Maximilian - (Emperor) was
most prominent citizen. He's dead.
Fine tomb. He was the first "Max."

"DIAMOND EDGE IS A QUALITY PLEDGE"

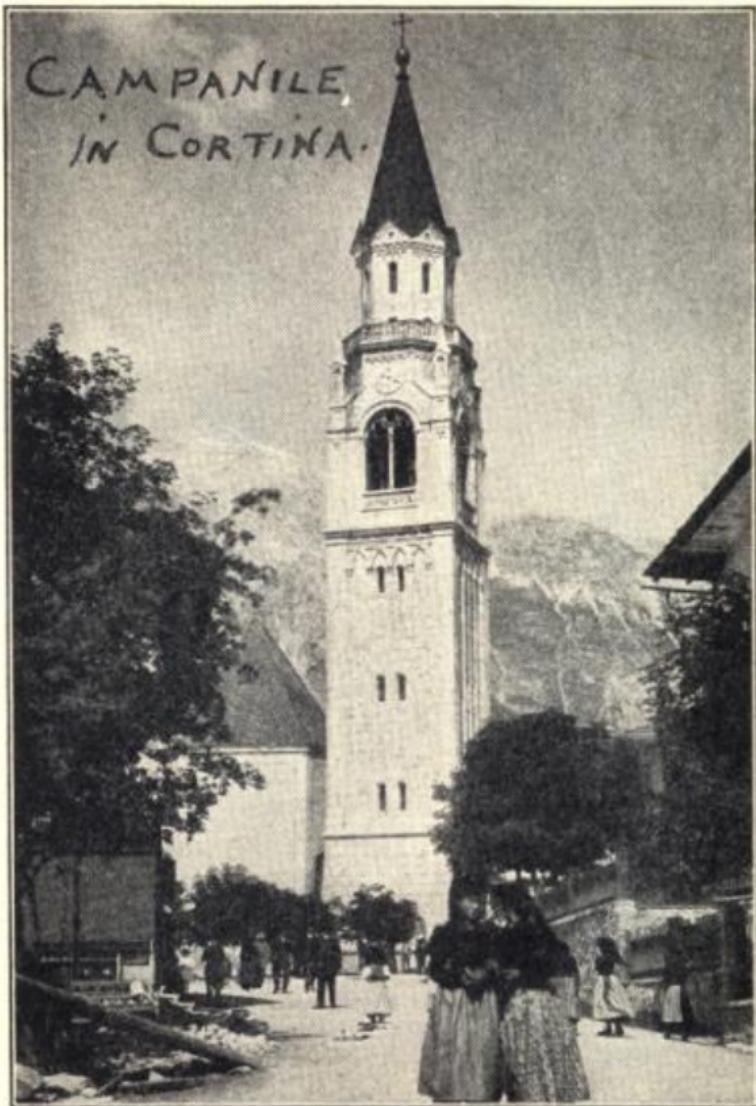


"DIAMOND EDGE IS A QUALITY PLEDGE"

CHURCH IN
CORTINA.



"DIAMOND EDGE IS A QUALITY PLEDGE"



"DIAMOND EDGE IS A QUALITY PLEDGE"



SUNDAY
IN CORTINA

"DIAMOND EDGE IS A QUALITY PLEDGE"



"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

Note Book - Continued

CORTINA. Pure air. Lovely Scenery. Great Sun sets. Miramonti Hotel. One of the best in the world. Met Grand Duchess Vladimir and Grand Duke Boris of Russia. Have slept under same roof with Royal Duke.

Saw funeral. funny coffin painted blue, all walked carrying candles. Priests first - incense. Then all soldiers with medals. Then officers from garrison in gay uniforms and cock feathers. Then men, Then women, Then children. Bells in tower rung. All took off hats as funeral passed. The deceased was the - School master.

"DIAMOND EDGE IS A QUALITY PLEDGE"

Note book - Contained

OCCUPATION. The main industry in the Tyrol is cattle and goat raising - (we raise some goats at home). Snow lasts from November to May; all summer the peasants make hay and store it away for the winter. In the summer the cattle are grazed up in the high mountains.

FERTILIZING. All fields are manured. The peasants live all their lives in manure. Bill says that why they climb mountains - to get a little pure air.

IMPLEMENT. Wooden rakes by the thousand. Hoes and scythes look heavy but are light. I have tried them. Work 18 hours a day! (Summer)

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

From my sketch book



ARABBA



INNSBRUCK.



CORTINA



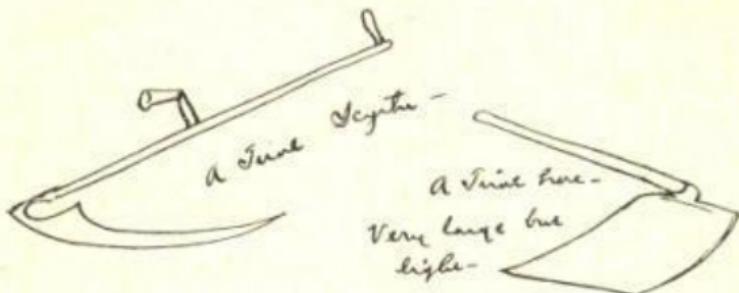
One dressed
Carreee -



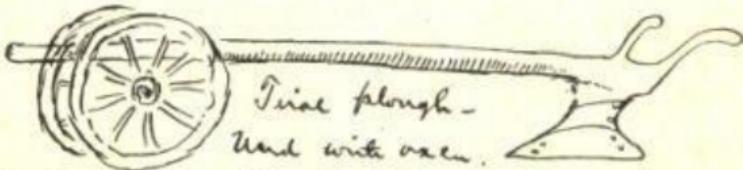
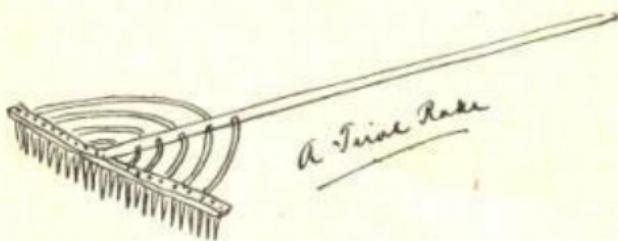
BOY AT
TABLAACH -

The Gimlet

From my sketch book



A Gimlet
Very large one
large -



A man ploughs, and a woman and boy
drive the oxen -

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

THE ROAD.

The road through the Dolomites is said to be the finest in the world. I never saw its equal. The stone work and bridges ~~were~~ wonderful. No time or labor was spared. On a high pass there is a monument in stone to the road engineers with their names.

There is a post automobile service run over this road by the government. The charges are very moderate. This is the first time I ever was sent by mail. Our driver at "Arabba" - the mat - attempted to force us to stay there all night - We took the automobile post and he followed next morning. State man was his friend -

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

The Road - Continued

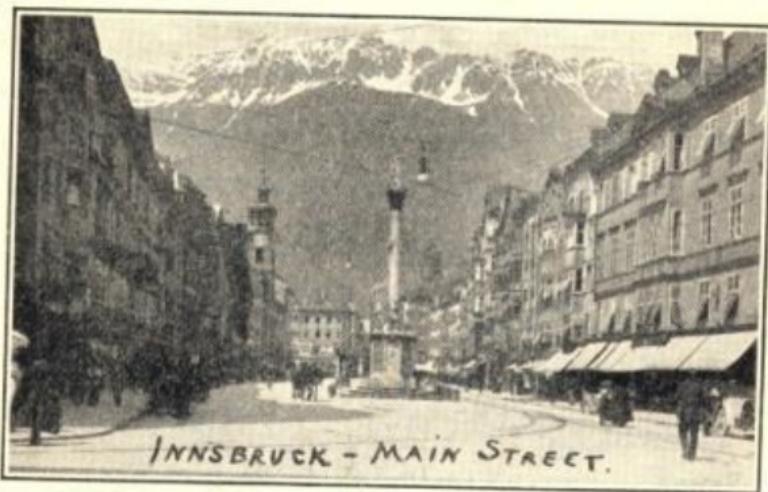
This is a military road and everywhere there were signs that photographing was "VERBOTEN" - We "took" some of these signs as souvenirs. Soldiers and barrows were all along the road. We "took" the soldiers in camp at lunch - more interesting.

They are all good Catholics here and in every little village there is a church. A 'cock' is on the top of every church steeple. It must be to remind the people of "doubting Thomas" - Shrines and crucifixes are all along the road.

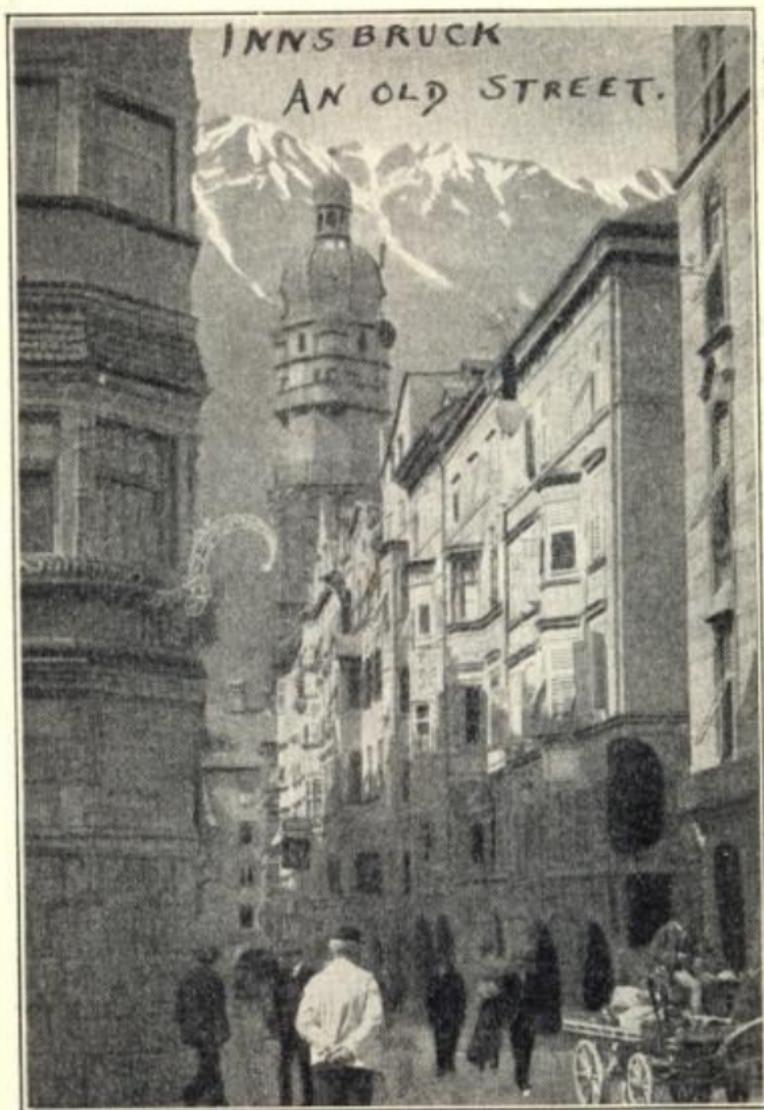
The people are always friendly and courteous. The children are always laughing.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



"DIAMOND EDGE IS A QUALITY PLEDGE"



"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



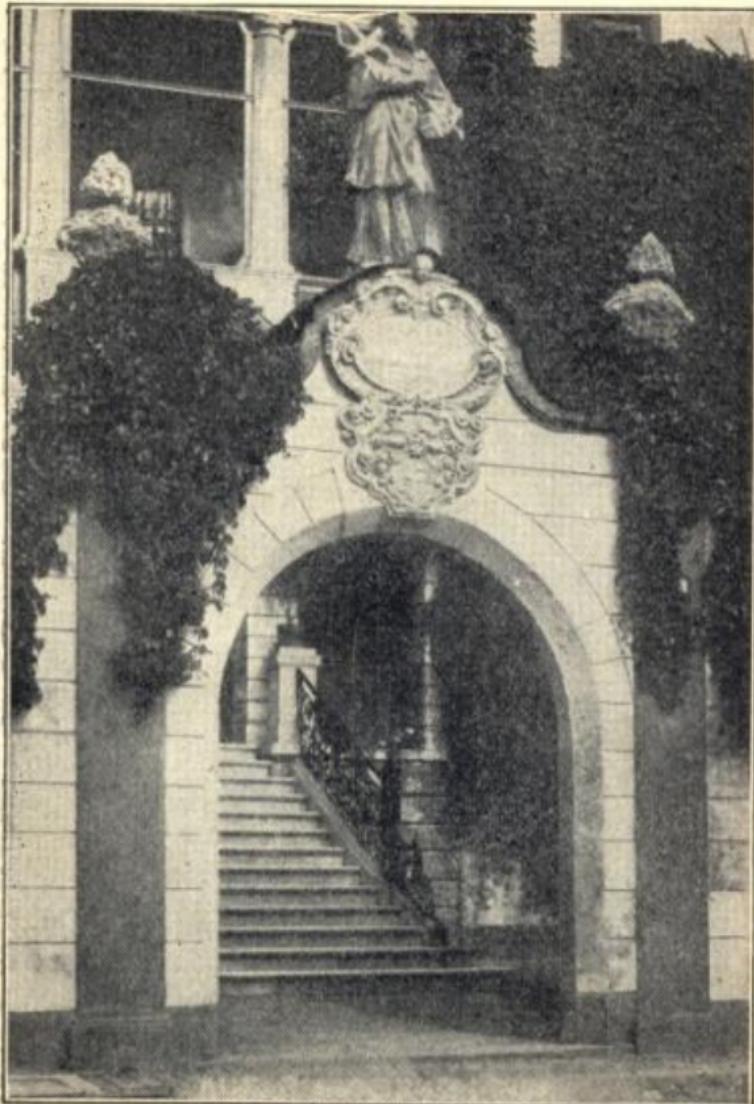
"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



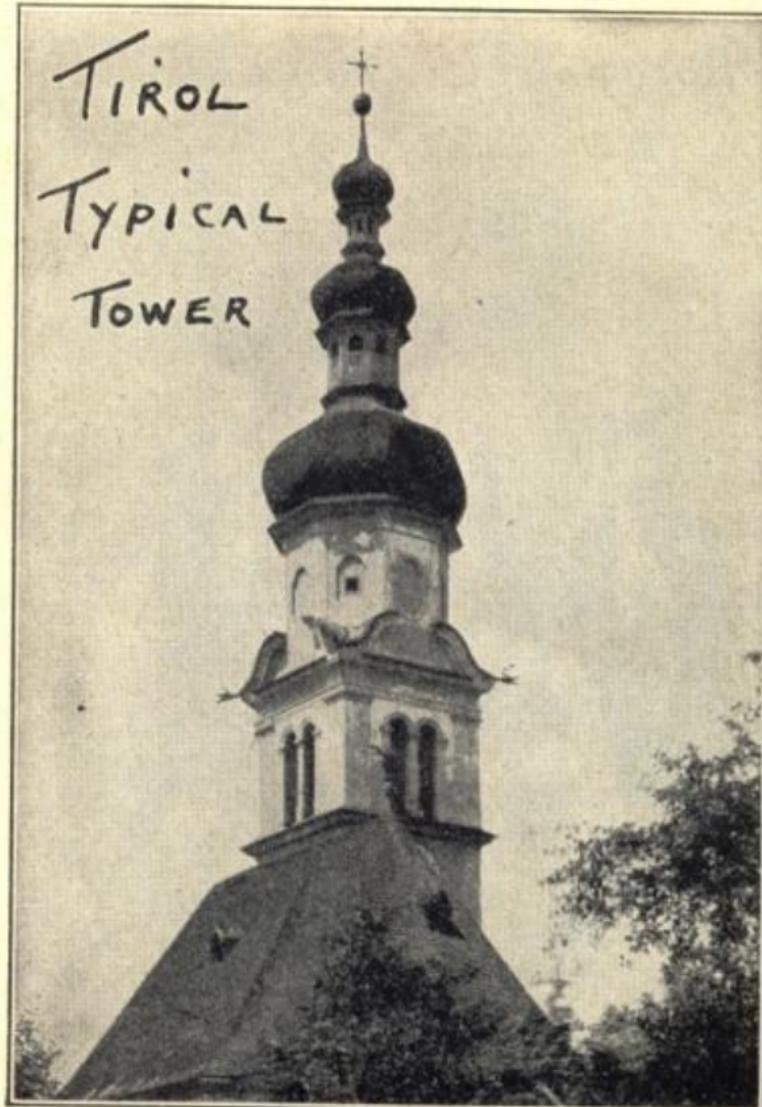
"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



"DIAMOND EDGE IS A QUALITY PLEDGE"

TIROL
TYPICAL
TOWER



"DIAMOND EDGE IS A QUALITY PLEDGE"

HOLIDAY COSTUMES -
TIROL



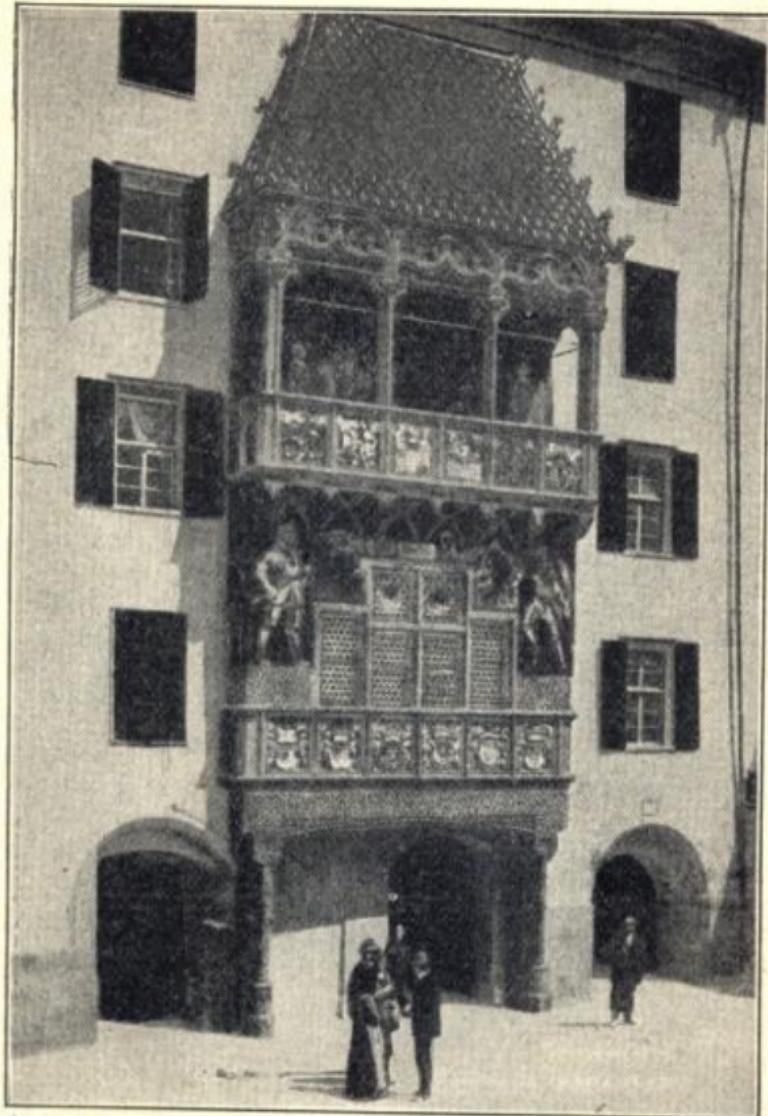
"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

THE HOUSE WITH THE GOLDEN ROOF.

There was a Duke Frederick in Innsbruck
who was a high liver and spent his money
freely. So the people nick-named him
"Empty pocket". Just to show he still
had money he gilded the roof of his
house and the City has kept it gilded
ever since. His bronze statue stands
with the other well known relatives of
the Emperor Maximilian with a full
pouch hanging at his belt. Among
these strange bronze figures is a
most interesting one of King Arthur
of England -

"DIAMOND EDGE IS A QUALITY PLEDGE"

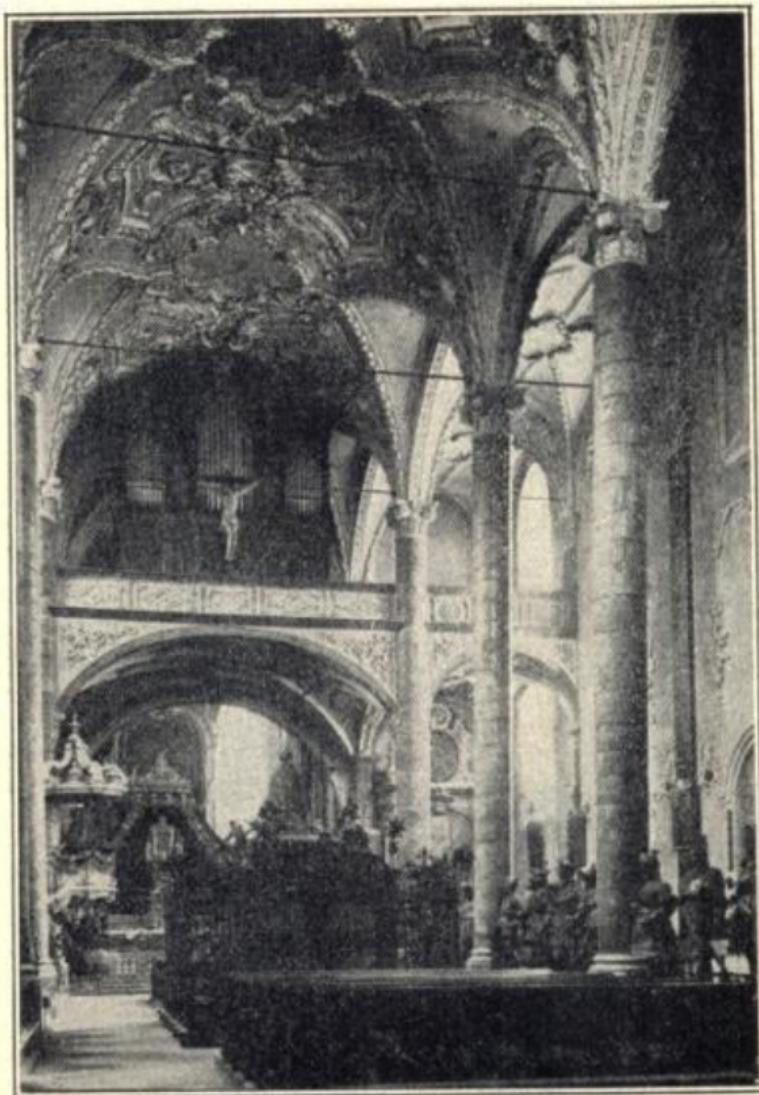
The Gimlet



ON A GLACIER

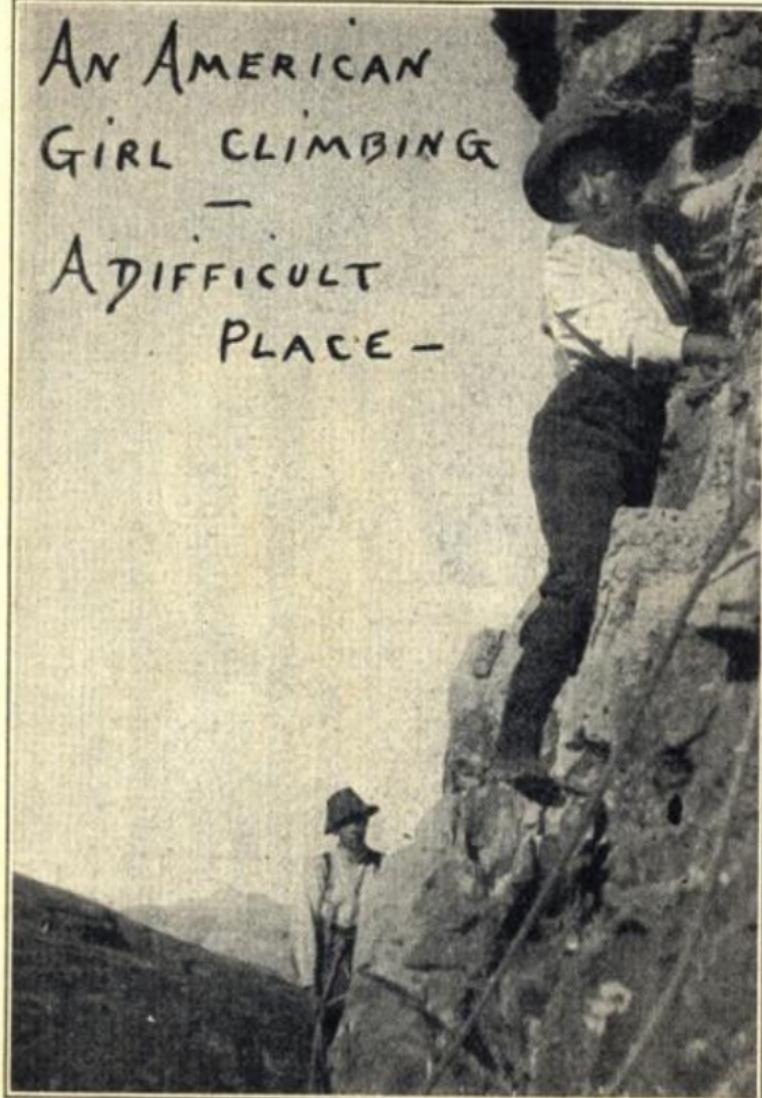


"DIAMOND EDGE IS A QUALITY PLEDGE"



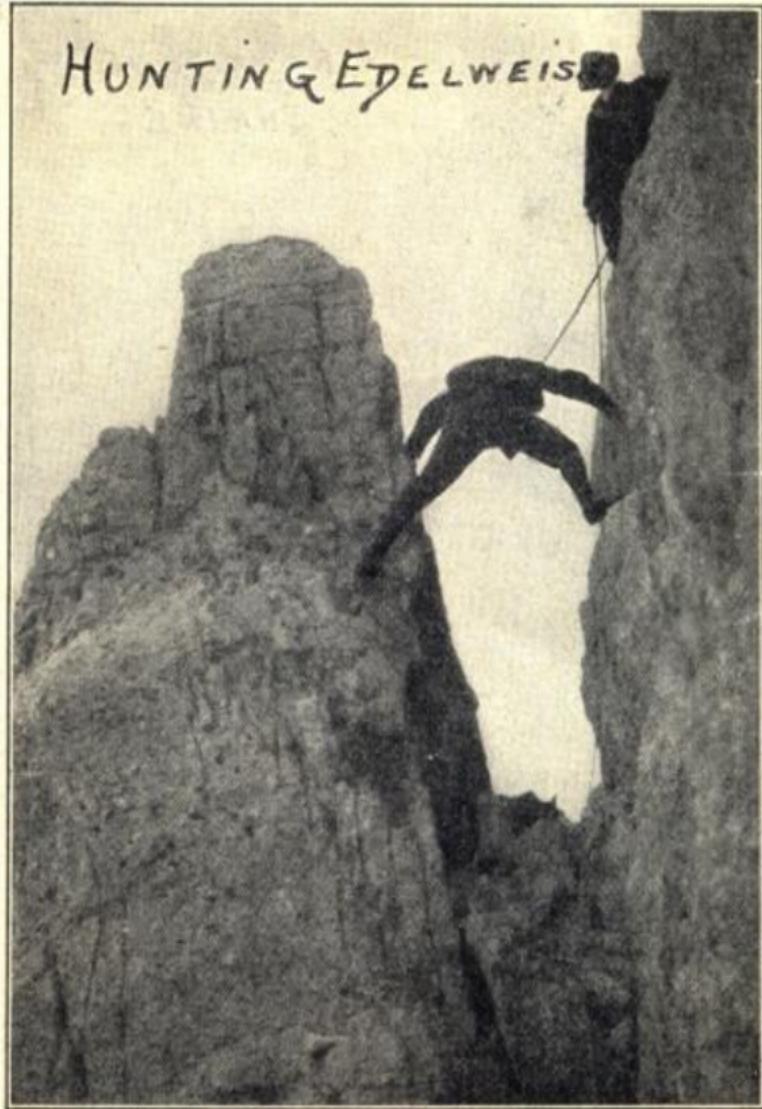
"DIAMOND EDGE IS A QUALITY PLEDGE"

AN AMERICAN
GIRL CLIMBING
—
A DIFFICULT
PLACE —



"DIAMOND EDGE IS A QUALITY PLEDGE"

HUNTING EDELWEIS



"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



A ROADSIDE
SHRIKE -

"DIAMOND EDGE IS A QUALITY PLEDGE"

AMERICAN WIRE ROPE

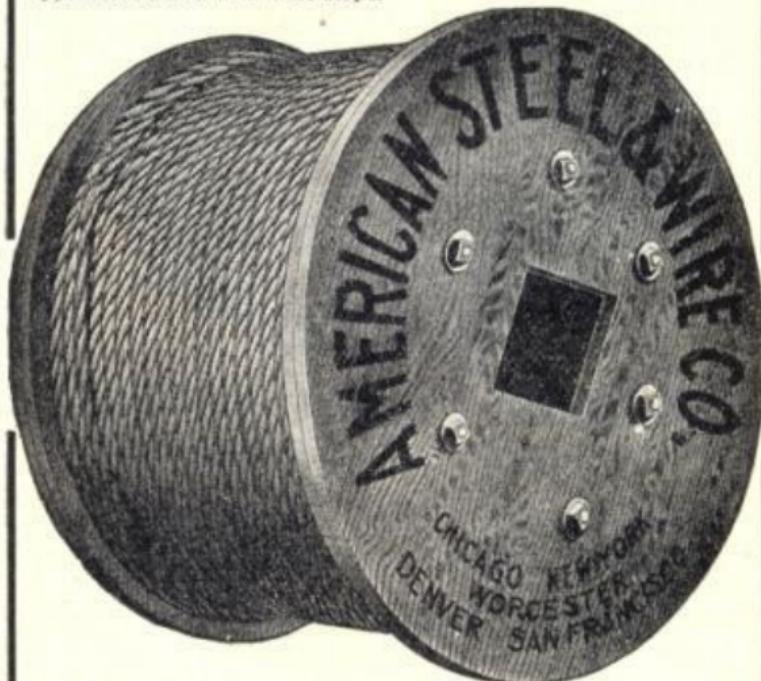
Holsting Rope of every description for elevators, mines, coal hoists, ore hoists, conveyors, derricks, stump pullers, steam shovels, dredges, logging, ballast unloaders, etc.

Towing Hawser, Mooring Lines, Tiller Rope and Ships' Rigging, Mine and Surface-haulage Rope, Street Railway Cable and Power Transmission Rope, Suspension Bridge Cables, Cableway Ropes, Guy Strands and Sash Cord. Flat Rope for deep hoisting.

Special Rope made to order.

All the foregoing styles of Rope are made of
Swedes Iron, Crucible Cast Steel, Plow Steel
and Monitor grades, galvanized when desired.

Copper Cable and Strand for all electrical purposes. Fittings and appliances for use with Wire Rope.



American Steel and Wire Co.

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WORCESTER

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DENVER

Export Representative: U. S. Steel Products Co., New York
Pacific Coast Representative: U. S. Steel Products Co.,
San Francisco, Los Angeles, Portland, Seattle

The Gimlet



Clinton Poultry Netting

GALVANIZED AFTER WEAVING

When you go into your dealer's store to buy Poultry Netting, ask him for CLINTON POULTRY NETTING, the kind that is galvanized after it has been woven. This method of galvanizing fills up all the cracks and insures a heavy coating around the joints, as you well know Poultry Netting rusts out at the joints first. If you can get a Netting that has the joints thoroughly coated you add many months' wear and cut down expenses. The kind that does this is CLINTON POULTRY NETTING, GALVANIZED AFTER WEAVING.

CLINTON WIRE CLOTH CO.

Clinton, Mass.

Boston

New York

Chicago

San Francisco

The Gimlet

The New Disston Adjustable Frame Hack Saw

Disston Hack Saws, like all goods bearing the Disston Brand, are universal favorites. This is our No. 36½—the very latest and most efficient of extension frame Hack Saws.

Has a closed handle of apple wood; nickel-plated steel frame, adjustable by half-inches to take in blades 8 to 12 inches in length. Riveted sockets and reversible stretcher that **will not fall out while re-adjusting.**

The ideal blade for all Hack Saws is the

Disston "Chromol" Blade

This blade is hardened throughout by a special process, and has the teeth milled in. Made of a high grade steel manufactured for the purpose, and impossible to duplicate.

HENRY DISSTON & SONS, Inc.

Keystone Saw, Tool, Steel and File Works

PHILADELPHIA, U. S. A.



SPORTING POWDERS

Prove Their Worth by Their Deeds

THE recent Grand American Handicap at Dayton, Ohio, furnished an incident which every dealer in ammunition should not forget. Here it is:

80% OF THE AMATEURS USED
DU PONT,
BALLISTITE OR SCHULTZE

These amateurs represented the "cream" of the trapshooting world. Their rise to prominence was sure and steady. An enduring faith in the regular and reliable behavior of Du Pont Sporting Powders gave them confidence and made victory easier.

The publicity given the performances of these spectacular trapshooting events influences the decision of sportsmen.

You will never have any regrets or incur any risk of displeasure amongst your ammunition customers when you sell them Du Pont Sporting Powders.

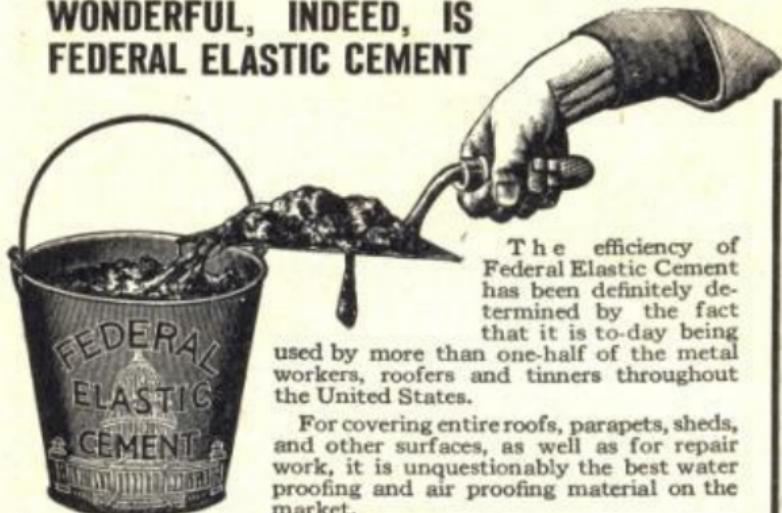
For Particulars and Gun Club Promotion
Assistance Address Department 13.

E. I. du Pont de Nemours Powder Co.
WILMINGTON, DEL.

Established
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Pioneer Powder
Makers of America

WONDERFUL, INDEED, IS FEDERAL ELASTIC CEMENT



The efficiency of Federal Elastic Cement has been definitely determined by the fact that it is to-day being used by more than one-half of the metal workers, roofers and tinnings throughout the United States.

For covering entire roofs, parapets, sheds, and other surfaces, as well as for repair work, it is unquestionably the best water proofing and air proofing material on the market.

It is to-day being used extensively by lumber companies, coal mines, factories and mills in general, counties, school boards, and in fact almost every type of industry.

The manufacturers of this product, through leading jobbers, guarantee it to users, to absolutely make water-tight any surface to which it is applied, for a period of not less than ten years, or the full purchase price refunded.

Federal Elastic Cement will replace solder entirely on surfaces, such as gutters, which are too rusty to be soldered; for flashing, skylights, cornices and similar surfaces it is indispensable.

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Federal Elastic Cement can be used even while it is raining, or in the midst of winter, as it will adhere perfectly to a wet surface, and is unaffected by changes of temperature.

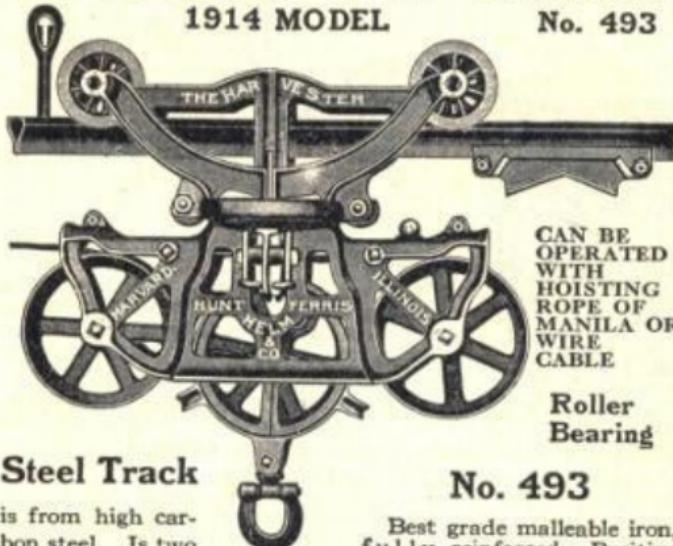
Put up in Barrels, Half Barrels, 150 pound Kegs,
100 pound Kegs, 50 and 25 pound Pails.

THE FEDERAL PROCESS CO.

Manufacturers and Importers

CLEVELAND PHILADELPHIA NEW ORLEANS

Reversible, Fork Style
HARVESTER HAY CARRIER
1914 MODEL No. 493



Steel Track

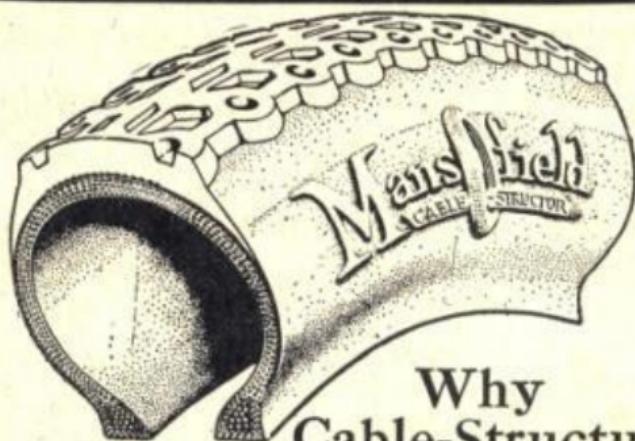
is from high carbon steel. Is two tracks in one, joined together with steel rivets 8 inches apart. Can't sag, bend, buckle or spring. Is set on edge to secure greatest strength. Tests prove that Star Track will sustain nearly twice the load of ordinary tracks, due to its superior construction.

Best grade malleable iron, fully reinforced. Positive gravity lock—double grapple principle—no springs to rust or break. Wheel base 15½ in., 3-in. tracker wheels, with lathe turned steel axles. 7-in. sheaves of best gray iron—latest design fork pulley. Malleable iron trip block, positive in action.

The carriers may be used with $\frac{3}{4}$ to $\frac{5}{8}$ -in. rope or $\frac{3}{8}$ -in. wire cable. Aluminum finish.

Write for Prices and Proposition

HUNT, HELM, FERRIS & CO.
5757 Hunt St. HARVARD, ILL.



Why Cable-Structur Tires Give Service

Mansfield Cable-Structur Tires give service because we build service into them. We use best quality materials—best fabric—finest rubber. We build by hand—very slowly—to prevent all errors.

Cable-Structur Base

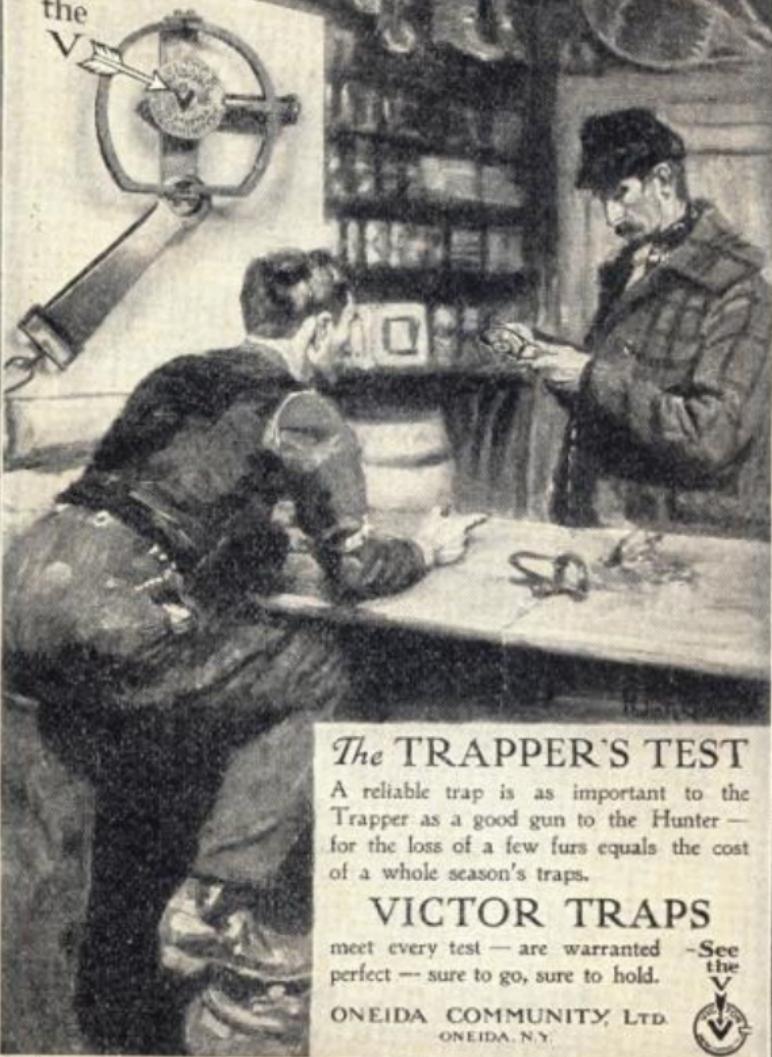
The Cable-Structur Base is the logical fastening. The clinch base is not necessary. We use 24 endless steel wires instead. Those wire cables give absolute safety—and make rim ruin impossible.

The call from Motorists for this Tire is increasing with leaps and bounds. Learn why. *Get our Catalog. It tells all.*

The Mansfield Tire & Rubber Co.
MANSFIELD, OHIO

The Gimlet

See
the
V



The TRAPPER'S TEST

A reliable trap is as important to the Trapper as a good gun to the Hunter — for the loss of a few furs equals the cost of a whole season's traps.

VICTOR TRAPS

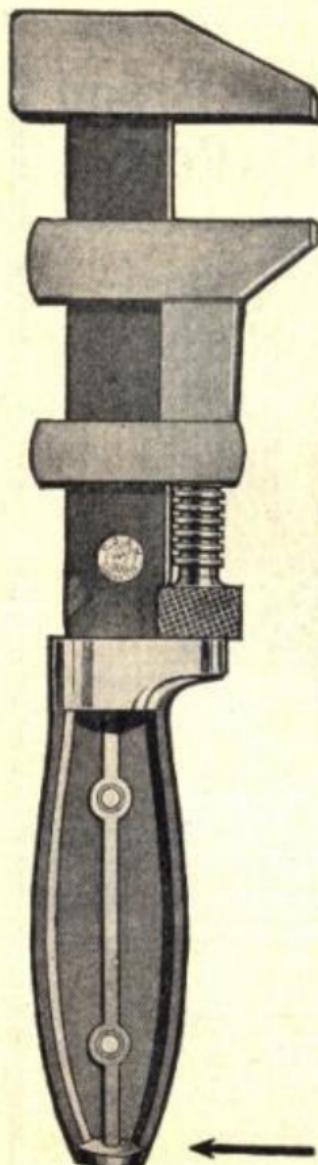
meet every test — are warranted perfect — sure to go, sure to hold.

See
the
V

ONEIDA COMMUNITY, LTD.
ONEIDA, N.Y.



The Gimlet



STRENGTH

HARD, constant service is what the Solid Handle Wrench is made for.

There is almost no limit to what it will stand. Head, bar, shoulder and handle-frame are one piece of steel, forged solid and case-hardened.

The P. S. & W. Solid Handle Wrench is made of just three pieces (besides the wood facings on handle.) It is the only wrench on the market so made. It is the strongest wrench that can be bought for all-around use. It is rigid and sure.

Seven sizes. All bear the P. S. & W. trademark, which is a definite guarantee.

The Peck, Stow & Wilcox Co.

MFRS. of the Largest Line of Mechanics' Hand Tools Offered by Any Maker.
Southington, Conn. New York City
Cleveland, Ohio

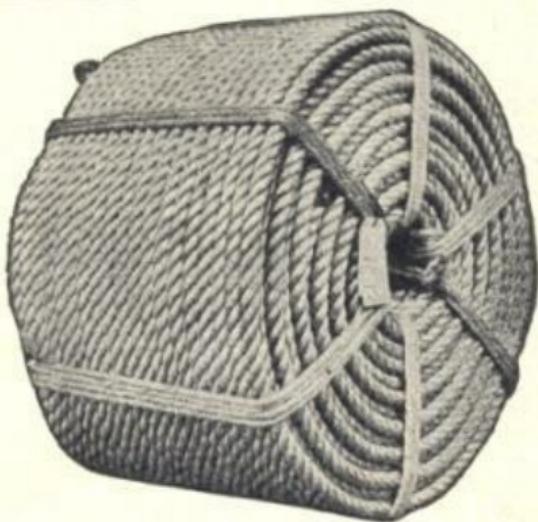
Address Correspondence 35 Murray St.
New York City



This shows the SOLID HANDLE, without the wood facing. Just three pieces form the wrench as you see it here.



Nonpareil Brand Manila Rope



*Every strand—
For strength is planned*

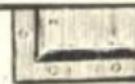
Here is the Manila Rope for which you are looking—NONPAREIL Brand.

NONPAREIL has everything a good Manila Rope should have—appearance—durability—strength.

Then, too, the price is very low.

Just write NONPAREIL as the first item on your order, and send it in—now—while you are thinking about it.

*It won't
pinch him*



SHELBY
DOOR.
CHECK.

EVERY precaution possible should be taken to protect humanity. Equip your double-acting doors with the Shelby Chief Double-Acting Surface Floor Hinge and Door Check and protect your children, house pets and the whole family from injuries by slamming doors.

The Shelby Chief allows the door to open easily, and close without slam, jar or noise, and stops on dead center. Flipflapping is absolutely impossible.

The cost of purchase and installation is so small that no double-acting door should be without a Shelby Chief Hinge and Check.

No cutting in the floor to install the Shelby Chief, as it mounts on the door. Use the hinge with jamb plates for stone or concrete floors.

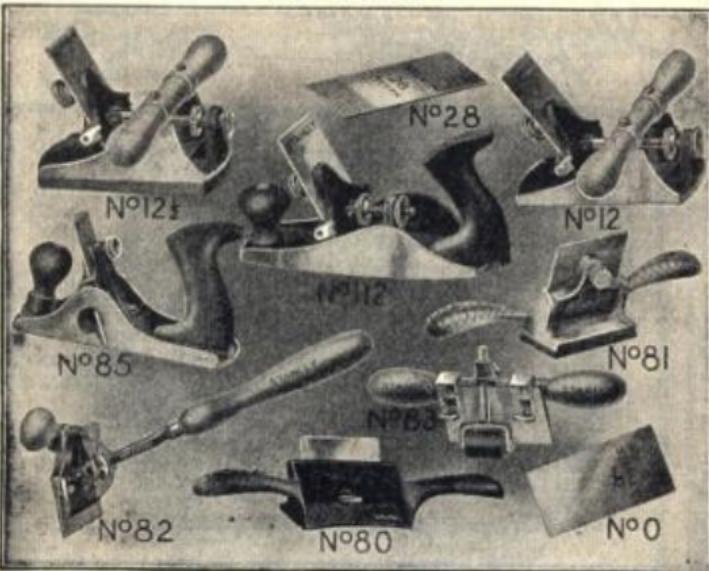
Ask Your Dealer About the Shelby Chief.

SHELBY SPRING HINGE CO.
SHELBY, OHIO.



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Stanley
Tools



STANLEY SCRAPERS

A GROUP OF SCRAPERS THAT SHOULD INTEREST ALL WORKERS IN WOOD.

NOTE THE VARIETY OF STYLES FROM WHICH TO MAKE A CHOICE.

EVERY ONE IS GUARANTEED AS TO WORKMANSHIP AND MATERIAL.

OUR CATALOGUE No. 34-G CONTAINS COMPLETE DESCRIPTION OF ALL NUMBERS.

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When you sell your customers anything in the Butt or Hinge line stamped with the *Stanley trade mark*, you sell them hardware of quality, you

Satisfy Your Customers

and in this way secure a continuance of their business to your own advantage. The buyer of the Stanley goods never brings back his purchase dissatisfied.

Insist on the Stanley trade mark.



The Stanley Works

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Four column ruled. Quadrille ruled. Plain.
Send for sizes and prices.

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The Largest Establishment of its Kind in America

P R I N T E R S
ARTISTS ENGRAVERS BINDERS

Made in
La Salle, Ill.
— *by* —
Westclox

When this tag gets attached to an *alarm clock*, you may be dead sure it's made to run, and it's made to sell.

You will always find it on three styles that are carried in stock by most wholesalers—the *Lookout*, the *America* and the *Ironclad*.

The Gimlet

HARDWARE AGE

*Iron Age
Hardware*

A CONSOLIDATION OF

AND

The Hardware
Reporter

DO YOU KNOW?

In this day of highly competitive conditions, when all business is a supreme struggle and only the very highest type of well posted and efficient merchant can prevail, are *you* keeping pace with the times? Do you *know*?

Events of vast importance are transpiring daily in the great hardware field—events that mean much to your future as a merchant and to the future of your business.

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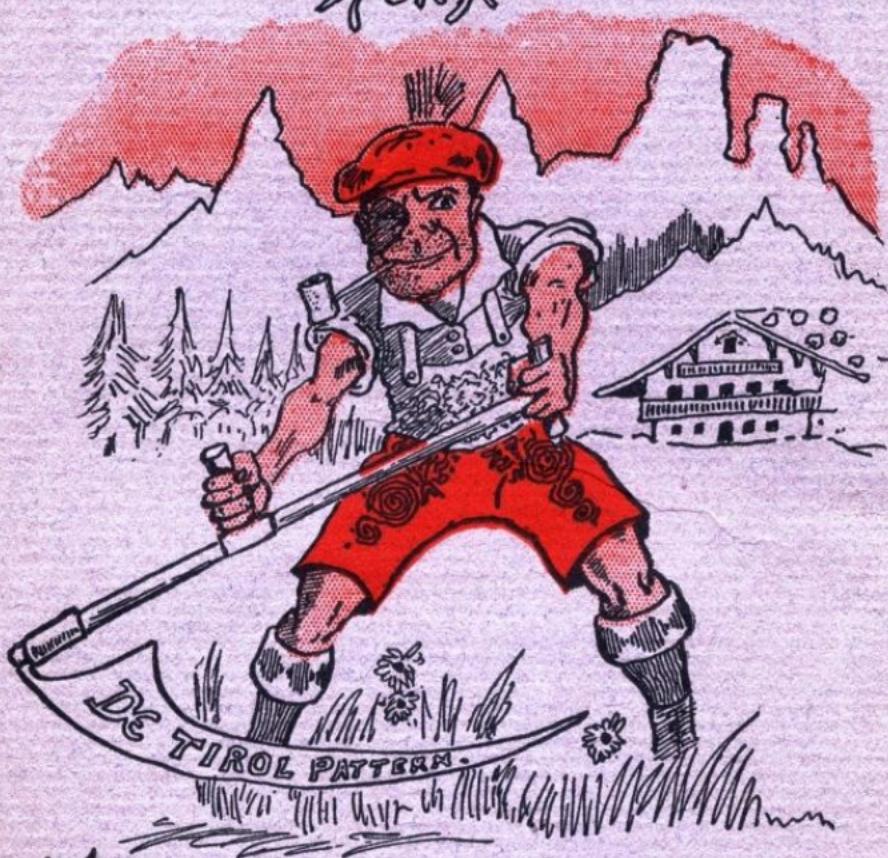
In the Solitudes of the High Mountains
one remembers that Christ was up in
the mountains to pray - As clouds descend
one thinks of Moses and Mount Nebo - and
the command to look up to the mountains
from whence comes help!

You understand why mountain peoples
are religious, courageous, and freedom loving.
No one who has never been in the mountains
can fully understand the Bible nor can
intelligently
he Greek art and literature —

Mike McKinney
Sept 1910 —

A SCENE IN THE \$ DOLOMITES \$.

By M.K.



I CAN'T LIVE ON MY SALARY
AS EDITOR, SO LIKE BRYAN I'VE
GONE TO WORK IN THE TYROL.